

2026



ASNA PAK
WORLDWIDE SDN BHD

COMPANY PROFILE

Empowering Global Trade & Sustainable Growth.

Message

Building a sustainable future through global trade, quality products, and innovative solutions. Asna Pak Worldwide is committed to growth, excellence, and environmental responsibility.



COMPANY HISTORY

Founded in 2014, Asna Pak Worldwide Sdn Bhd initially focused on importing food and garments and operating a 3-star hotel in Bukit Bintang, Kuala Lumpur. Today, our primary focus is palm oil production, with over 1,100 acres of plantation land in Kuntan and Sabah. We are expanding with plans to build our own palm oil factory and continue to grow our global trade and hospitality services.

MISSION

At Asna Pak Worldwide Sdn Bhd, our mission is to drive sustainable growth through innovative solutions in palm oil production, global trade, and hospitality. We are committed to delivering high-quality products and services while promoting environmental responsibility and creating long-term value for our customers, employees, and stakeholders.

VISION

To be a leading global player in sustainable palm oil production and international trade, while fostering innovation and environmental responsibility in all our ventures. We envision a future where our contributions drive both economic growth and positive environmental impact.



MANAGEMENT TEAM & KEY PERSONNEL

Asna Pak Worldwide Sdn Bhd is led by a dynamic team of experienced professionals committed to driving the company's vision and success.



Wan Haslinda
Director



Muhammad Asif
Director



Wan Ismail Bin Wan Yusof
Director



Wan Mohd Ezlan Shah
Marketing Manager

Each member of our leadership team brings invaluable expertise, strategic insight, and dedication to ensure Asna Pak continues to thrive in a competitive global market.

FACILITIES & OPERATIONS

At Asna Pak Worldwide Sdn Bhd, we operate with state-of-the-art facilities to support our core businesses in palm oil production, global trade, and hospitality.

- **Palm Plantation:** We manage over 1,100 acres of plantation land in Kuntan and Sabah, where we cultivate palm fruit for the palm oil industry. Future plans include the development of a palm oil processing factory in Kuntan to further enhance production capabilities.
- **Office Headquarters:** Our headquarters are located in Menara Dungun, Damansara Heights, Kuala Lumpur, where we oversee the strategic management of all company operations.
- **Hotel Business:** Our 3-star hotel in Bukit Bintang provides top-notch accommodation for tourists, reflecting our commitment to the hospitality and tourism sector.

Our facilities are designed to optimize efficiency, sustainability, and growth across all our business segments, ensuring that we meet the needs of our customers and stakeholders.

FUTURE PLANS & VISION

At Asna Pak Worldwide Sdn Bhd, we are focused on sustainable growth and innovation across all our business areas.

- **Palm Oil Factory:** We are in the process of developing a state-of-the-art palm oil factory in Kuntan to increase production capacity and contribute to the local economy.
- **Global Trade Expansion:** We aim to broaden our import and export operations, strengthening relationships with suppliers in China, Bangladesh, and Pakistan and expanding our market presence globally.
- **Sustainability:** We are committed to integrating eco-friendly practices into every aspect of our palm oil production, ensuring that our business grows in harmony with the environment.

Vision: To be a global leader in sustainable palm oil production and international trade, fostering long-term growth, innovation, and environmental stewardship.



OUR INVESTOR AND PARTNERS

At Asna Pak Worldwide Sdn. Bhd., we value the importance of strong collaborations with our investors and partners in driving our growth across various sectors. Since our establishment in 2014, we have cultivated strategic partnerships that help us expand our footprint in industries ranging from import/export, hospitality, and travel to palm plantation and food garments. Our commitment to innovation, sustainability, and operational excellence continues to attract key stakeholders who share our vision of long-term success.



COL (R) MUHAMMAD ASHRAF
Investor



BRIG (R) MUHAMMAD SARWAR
Investor



ALI NAVEED
Investor



MUHAMMAD KASHIF
Investor

ASNA BUSINESS PHOTO GALLERY

CHICKEN FEET AND PAW FACTORY PHOTOS



HOTEL PHOTO



MEAT PHOTO



PALM PHOTO





**ASNA PAK
WORLDWIDE SDN BHD**

THANK YOU

Thank you for your interest in Asna Pak Worldwide Sdn Bhd. We appreciate your time and look forward to connecting with you. For any inquiries or further information, feel free to contact us.

GET IN TOUCH



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