Velora PLAY

PLAY. GROW. SMILE.

COMPANY PROFILE

ELORA VP SDN BHD

PLAY. GROW. SMILE.

We design and build safe, creative, and durable playgrounds that bring joy, imagination, and active childhood experiences to life.



COMPANY SNAPSHOT

Elora VP Sdn Bhd is a fast-growing playground design and build company with 20 years of industry experience. Through our brand Velora Play, we create safe, creative, and durable playground solutions for children, families, and communities.

We serve schools, residential developments, community parks, commercial spaces, and recreational areas with quality playground design, supply, and installation services.

KEY POINTS

Company Name:	Elora VP Sdn Bhd
Brand Name:	Velora Play
Experience:	20 Years of Industry Experience
Business Focus:	Playground Design, Supply & Installation
Industry:	Playground & Recreational Solutions
Growth Direction:	Fast-growing playground solution provider
Core Strength:	Safe, creative, and durable playground development
Tagline:	Play. Grow. Smile.
Contact Person:	VP
Phone:	011 7594 4399

COMPANY
BRAND STATEMENT

Elora VP Sdn Bhd creates safe, creative, and durable playgrounds that bring joy, imagination, and active play to children.

Through Velora Play, we design play spaces where children can explore, grow, and smile safely.

HIGHLIGHT STATEMENT

We design and build safe, creative, and durable playgrounds that bring joy, imagination, and active childhood experiences to life.

BRAND PROMISE

Safe playgrounds. Creative designs. Happy children.



VISION, MISSION
& CORE VALUES

MISSION

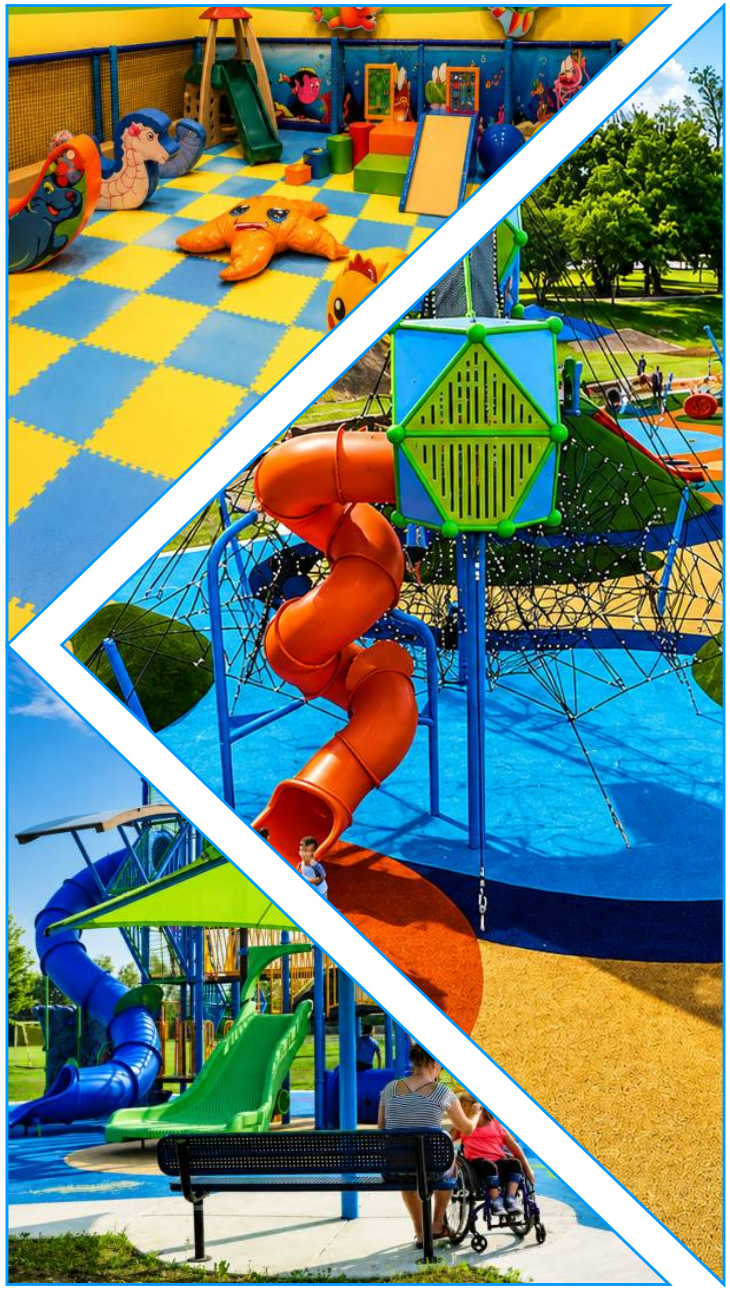
To design and build high-quality playgrounds that are safe, durable, and inspiring for children, families, schools, communities, and developments.

To provide creative playground solutions that encourage children to play, explore, learn, and grow with confidence.

To deliver reliable service from planning to installation, ensuring every play space is built with care, quality, and long-term value.

VISION

To become a trusted playground and recreational solution provider, creating safe, creative, and joyful play spaces that support children's growth, imagination, and active lifestyles.



CORE VALUES

SAFETY

We prioritize child safety in every playground design, material selection, and installation process.

CREATIVITY

We create colorful, engaging, and imaginative play spaces that make every playground unique and enjoyable.

QUALITY

We focus on durable products, strong workmanship, and reliable solutions that are built to last.

JOY

We believe playgrounds should bring happiness, excitement, and positive childhood memories.

RESPONSIBILITY

We are committed to serving families, communities, and clients with honesty, care, and professional support.



OUR PURPOSE

At Elora VP Sdn Bhd, our purpose is to build safe, creative, and durable playgrounds where children can play, grow, and smile. Through Velora Play, we create joyful play spaces that support children's imagination, movement, confidence, and social development.

KEY POINTS

Create safe play spaces for children
Encourage active movement and healthy growth
Inspire imagination through creative playground design
Support communities with durable recreational spaces
Deliver joyful experiences for children and families

PURPOSE STATEMENT

To create playgrounds where children can play safely, grow confidently, and smile every day.

OUR SERVICES

Elora VP Sdn Bhd provides complete playground and recreational space solutions designed to create safe, creative, and enjoyable play environments for children, families, and communities. Through our brand Velora Play, we support clients from concept planning to installation, ensuring every playground is built with care, quality, and long-term value.



PLAYGROUND DESIGN & PLANNING

We create practical and creative playground layouts that suit different project spaces, age groups, and user needs. Our design approach focuses on safety, movement, imagination, and visual appeal.

PLAYGROUND EQUIPMENT SUPPLY

We supply durable and child-friendly playground equipment suitable for schools, residential areas, community parks, commercial spaces, and recreational developments.

INSTALLATION & PROJECT SUPPORT

Our team supports the installation process with proper planning, coordination, and attention to detail to ensure each playground is completed safely and professionally.

CUSTOM PLAY SOLUTIONS

We provide custom playground concepts for clients who want unique, themed, or specially designed play areas that match their brand, project, or community environment.



OUTDOOR RECREATIONAL SPACES

We help create outdoor play and activity spaces that encourage children to stay active, social, and confident while enjoying safe play experiences.

SAFETY & QUALITY FOCUS

Every service is guided by our commitment to safety, durability, and quality. We aim to build playgrounds that children can enjoy safely while giving clients long-lasting value.



Elora VP Sdn Bhd provides complete playground design and build solutions, from concept planning to equipment supply and installation.

Through Velora Play, we create safe, creative, and durable playgrounds for schools, parks, residential areas, commercial spaces, and communities.

KEY FOCUS AREAS

- **Creative Layout Planning**

Designing playground spaces that are fun, colorful, and suitable for children's movement and imagination.

- **Safe Play Environment**

Planning child-friendly playground areas with safety, accessibility, and comfort in mind.

- **Durable Equipment Selection**

Using strong and reliable playground equipment designed for long-term outdoor and daily use.

- **Professional Installation Support**

Designing playground spaces that are fun, colorful, and suitable for children's movement and imagination.

HIGHLIGHT STATEMENT

We design and build playgrounds where children can play safely, grow confidently, and smile every day.

OUTDOOR GYM
& FITNESS FACILITIES

Elora VP Sdn Bhd provides outdoor gym and fitness facilities that support healthy, active, and community-friendly lifestyles.

Through Velora Play, we create durable outdoor fitness spaces suitable for parks, schools, residential areas, townships, and recreational developments.

KEY FOCUS AREAS

- **Outdoor Fitness Equipment**

Supplying practical and durable exercise equipment for public and community use.

- **Community Wellness Spaces**

Creating open-air fitness areas that encourage healthy living and active lifestyles.

- **Safe & User-Friendly Layouts**

Planning fitness zones with proper spacing, accessibility, and comfortable movement flow.

- **Durable Outdoor Solutions**

Using equipment suitable for outdoor conditions and regular public usage.

HIGHLIGHT STATEMENT

Building outdoor fitness spaces that inspire healthier, stronger, and more active communities.



CUSTOM DESIGN & INTERACTIVE PLAY

Elora VP Sdn Bhd creates custom playground designs that match each project's space, theme, and user needs. Through Velora Play, we design fun, colorful, and interactive play areas that encourage children to explore, imagine, move, and grow.

Our custom play solutions are suitable for schools, parks, residential developments, commercial spaces, and community areas.



KEY FOCUS AREAS

- **Custom Playground Concepts**

Designing unique playgrounds based on project themes, space layout, and client requirements.

- **Interactive Play Elements**

Creating play areas that encourage children to climb, slide, balance, explore, and engage actively.

- **Creative Themed Designs**

Developing colorful and imaginative playground concepts that attract children and enhance the environment.

- **Child-Friendly Experience**

Planning play spaces that are safe, enjoyable, and suitable for children's physical and creative development.

HIGHLIGHT STATEMENT

We create custom and interactive playgrounds that inspire imagination, movement, confidence, and joyful childhood experiences.

SAFE & DURABLE
PLAYGROUND EQUIPMENT

Elora VP Sdn Bhd provides safe and durable playground equipment designed for long-term use. Through Velora Play, we focus on child-friendly structures, strong materials, and reliable installation to create safe play environments.

Our equipment supports active play, creativity, and confidence while giving families, schools, and communities peace of mind.

KEY FOCUS AREAS

- **Child Safety First**

We prioritize safe designs, smooth movement flow, proper spacing, and child-friendly play features.

- **Durable Materials**

Our equipment is selected to support long-lasting use in outdoor and high-activity environments.

- **Functional Play Design**

Each structure is planned to encourage climbing, sliding, balancing, exploring, and active play.

- **Reliable Installation**

We focus on proper setup and project coordination to ensure every playground is completed with care.

HIGHLIGHT STATEMENT

Safe equipment. Durable quality. Joyful play experiences built to last.



CHILDREN'S
GROWTH THROUGH PLAY

At Elora VP Sdn Bhd, we believe playgrounds help children grow through movement, creativity, and social interaction. Through Velora Play, we create play spaces that support active, confident, and joyful childhood development.

KEY BENEFITS OF PLAY

Physical Development

Improves movement, balance, strength, and coordination.

Creativity & Imagination

Encourages children to explore, imagine, and problem-solve.

Social Skills

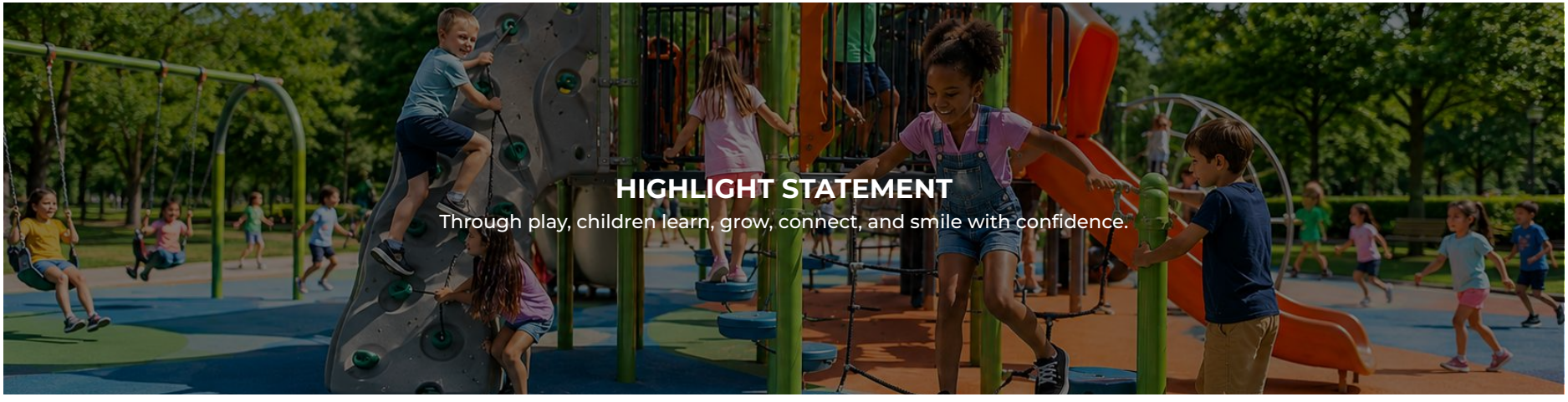
Helps children build friendship, teamwork, and communication.

Confidence Building

Supports independence, courage, and self-confidence.

Joyful Childhood

Creates happy, active, and memorable play experiences.



QUALITY & SAFETY COMMITMENT

At Elora VP Sdn Bhd, we place quality and safety at the center of every playground project. Through Velora Play, we build playgrounds that are safe, durable, child-friendly, and suitable for long-term use.

Our focus is to deliver play spaces that children can enjoy safely while giving families, schools, developers, and communities confidence in every project.

OUR COMMITMENT INCLUDES

Safety-Focused Design

We plan playground layouts with child safety, movement flow, spacing, and user comfort in mind.

Proper Installation

We ensure each playground is installed carefully with attention to quality workmanship and site requirements.

Long-Term Value

We aim to deliver playgrounds that remain safe, attractive, and useful for years to come.

Durable Materials

We focus on strong and reliable playground equipment suitable for active use and outdoor environments.

Child-Friendly Solutions

We create play spaces that are suitable, enjoyable, and practical for children's physical and creative development.

HIGHLIGHT STATEMENT

Built with care. Designed for safety. Made to bring joy every day.

WHY CHOOSE
ELORA VP SDN BHD

Elora VP Sdn Bhd is a trusted playground design and build partner focused on creating safe, creative, and durable play spaces for children and communities.

Through Velora Play, we deliver playground solutions that combine quality, safety, creativity, and long-term value.

KEY REASONS TO CHOOSE US

Safety-Focused Approach

We prioritize child safety in every playground layout, equipment selection, and installation process.

Creative Playground Design

We create colorful, engaging, and imaginative play spaces that encourage children to explore, move, and enjoy.

Durable Equipment Solutions

Our playground solutions are designed for long-term use, active movement, and outdoor environments.

Custom Project Support

We provide flexible playground concepts based on project size, space, theme, and client requirements.

Child-Friendly Experience

Our play spaces support children's physical growth, creativity, confidence, and social interaction.

Reliable Service Commitment

We work with care, responsibility, and professionalism to deliver playground solutions that clients can trust.

HIGHLIGHT STATEMENT

Elora VP Sdn Bhd builds safe, creative, and durable playgrounds that bring joy, imagination, and lasting value to every community.

THANK YOU

FOR TAKING THE TIME TO LEARN MORE ABOUT ELORA VP SDN BHD.

At Elora, we believe every child deserves a safe, creative, and joyful place to play. Through our playground design, supply, and installation solutions, we are committed to building durable play spaces that inspire imagination, encourage active lifestyles, and bring smiles to families and communities.

CALL US

011 7594 4399

CREATING SAFE, CREATIVE, AND DURABLE PLAYGROUNDS THAT BRING JOY AND IMAGINATION TO LIFE.