

COMPANY PROFILE

Elevating Your Event Experiences

ABOUT EQUIP EVENTS:

We specialize in organizing, managing, and promoting exceptional outdoor and indoor sports events, from corporate gatherings to large-scale exhibitions. With our extensive experience in the industry, Equip Events is dedicated to delivering high-quality, innovative, and memorable events for our clients.

EQUIP
EVENTS

EQUIP EVENTS

Delivering Exceptional Events with Excellence, Innovation, and Trust.
Let us bring your vision to life with seamless planning and unforgettable experiences.



ABOUT US

At Equip Events, we specialize in delivering exceptional event experiences, creating unforgettable moments that resonate with our clients and their audiences. With over a decade of expertise in event management, technical setups, and innovative branding solutions, we bring every event vision to life with precision, creativity, and excellence.

OUR MISSION

At Equip Events, our mission is to provide our clients with a diverse range of high-quality services tailored to meet their unique needs. We believe in empowering our clients by giving them the freedom to make confident decisions, all while ensuring they feel supported, comfortable, and fully satisfied with our service at every step of the event journey. Whether it's a small corporate meeting or a large-scale sporting event, our goal is to make every event memorable, seamless, and impactful. By leveraging our expertise and innovative solutions, we aim to exceed our clients' expectations and deliver exceptional results.

OUR VISION

Our vision is to be recognized as the leading event management company, known for consistently delivering outstanding and innovative services that leave a lasting impact on every event we manage. We strive to be the first choice for event planners, bringing together the best in creativity, technology, and logistical expertise to create exceptional experiences. Our commitment to excellence, integrity, and collaboration drives our vision to transform each event into a remarkable celebration of success. Through our continued growth and dedication, we aim to set the standard for what's possible in the event industry, inspiring trust and forging long-lasting relationships with our clients.

OUR CORE VALUES

- **Excellence:** Delivering top-tier services and flawless execution at every event.
- **Creativity:** Bringing fresh ideas and innovative solutions to every project.
- **Trust:** Building lasting relationships through reliability and integrity.
- **Teamwork:** Working collaboratively to create seamless and efficient events.
- **Respect:** Valuing every client and their unique needs, ensuring mutual respect in every interaction.

WHY CHOOSE US?

- **Expertise:** Years of experience in organizing corporate events, sports events, exhibitions, and much more.
- **Comprehensive Services:** From event planning and technical support to branding, equipment rental, and logistics.
- **Customer-Centric Approach:** We work closely with our clients, customizing every detail to ensure their vision becomes a reality.
- **Innovative Solutions:** We stay ahead of trends, utilizing the latest technologies and creative designs for impactful event experiences.

OUR STRENGTHS

At Equip Events, we pride ourselves on our ability to deliver exceptional event experiences with precision, creativity, and expertise. Our strengths lie in the following areas:

Expertise in Event Management

With years of experience in the event management industry, we have successfully organized and executed a wide range of events—from corporate gatherings and conferences to large-scale sports events and exhibitions. We are adept at handling every aspect of event planning, ensuring that every detail is meticulously managed for seamless execution.

Comprehensive Service Offerings

We provide a full spectrum of event services that can be customized to suit the specific needs of our clients. These include:

- **Event Planning & Coordination:** From concept development to on-the-day management.
- **Technical Support:** Sound systems, lighting, LED screens, and stage setups.
- **Branding & Marketing:** Custom branding solutions like signage, banners, and backdrops.
- **Logistics & Equipment Rental:** Comprehensive rental services, including marquees, tents, seating, and more.
- **Safety & Compliance:** Ensuring all events are planned with the highest safety standards in mind, adhering to all legal and regulatory requirements.

Innovation and Creativity

We believe in thinking outside the box to create unique and memorable event experiences. Whether it’s through innovative designs, cutting-edge technology, or creative concepts, we aim to exceed client expectations and provide fresh solutions for every event.

Strong Client Relationships

Building strong, lasting relationships with our clients is a core strength. We take the time to understand each client's unique needs and work closely with them to ensure that their vision is brought to life. Our personalized approach ensures that every event is tailored specifically to our clients' goals.

Teamwork and Collaboration

We recognize that the best events are created through collaboration. Our experienced team works seamlessly together, bringing their individual expertise to every project. Whether it's coordinating with vendors, managing logistics, or executing technical setups, our team is dedicated to making every event a success.

Attention to Detail

From the smallest logistical requirement to the grandest event design, we pay attention to every detail. This commitment to excellence ensures that our events run smoothly, and our clients experience flawless execution from start to finish.

Proven Track Record of Success

We have an extensive portfolio of successful events that showcase our capability in handling diverse event types and sizes. Our track record of excellence, professionalism, and client satisfaction speaks for itself.

REGISTRATION & CERTIFICATION

At Equip Events, we operate with full compliance to legal and regulatory standards, ensuring professionalism, credibility, and trust in every project we undertake.

Registered Business Entity

Our company is officially registered under Malaysian law, reflecting our commitment to operating with integrity and transparency.

- Company Name: Equip Events Sdn. Bhd.
- Registration Number: 202501045667 (1647075-X)
- Incorporation Date: 29 September 2025
- Registered Under: Companies Act 2016

Business Registration (Enterprise)

In addition to our corporate entity, our operations are also supported by:

- Business Name: Equip Management Enterprise
- Registration Number: 200603140802 (001636349-M)
- Validity: Until 26 March 2027

This registration confirms that our business is actively recognized under the Business Registration Act 1956, ensuring our services are delivered under proper legal frameworks.

Office & Operational Address

- A-G-18, Pangsapuri Servis Spring Villa
- Jalan UP 1/1A, Ukay Perdana
- 68000 Ampang, Selangor, Malaysia

Commitment to Compliance

We strictly adhere to all local authority requirements, including:

- Event permit applications
- Safety regulations and compliance standards
- Coordination with local authorities for event approvals

Why It Matters

Our official registrations and certifications provide our clients with confidence and assurance that they are working with a legitimate, reliable, and professionally managed event company.



BORANG E (SEKSYEN 13)

PERAKUAN PEMBAHARUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956

Dengan ini diperakukan bahawa perniagaan yang dijalankan dengan nama

EQUIP MANAGEMENT ENTERPRISE
NO. PENDAFTARAN: 200603140802 (001636349-M)

telah didaftarkan dari hari ini sehingga 26 MAC 2027 di bawah Akta Pendaftaran Perniagaan 1956, beralamat di A-G-18, PANGSAPURI SERVIS SPRING VILLA, JALAN UP 1/1A, UKAY PERDANA, AMPANG, SELANGOR, 68000 AMPANG, SELANGOR.

Bil. Cawangan: TIADA

Bertarikh di SISTEM EZBIZ pada 27 MAC 2026.

DATUK NOR AZTIAH ABDUL AZIZ
Pendaftar Perniagaan
Kementerian Malaysia



COMPANIES ACT 2016
(ACT 777)

CERTIFICATE OF INCORPORATION
OF PRIVATE COMPANY

This is to certify that

EQUIP EVENTS SDN. BHD.
202501045667 (1647075-X)

is, on and from the 29th day of September 2025, incorporated under the Companies Act 2016, and that the company is a company limited by shares and that the company is a private company.

Dated at KUALA LUMPUR this 29th day of September 2025.

DATUK NOR AZTIAH ABDUL AZIZ
REGISTRAR

EVENT PARTNERS & CLIENTS

At Equip Events, we are proud to have collaborated with a diverse range of reputable organizations, government bodies, and leading brands. Our strong network of partners and satisfied clients reflects our commitment to delivering high-quality and successful events.

Our Event Partners

We work closely with trusted partners to ensure seamless execution and outstanding event experiences. These partnerships enable us to provide comprehensive solutions, from event planning and technical setup to branding and logistics.

Our partners include organizations from various industries such as:

- Government agencies and ministries
- Corporate organizations
- Sports and recreational bodies
- Media and marketing partners
- Equipment and technical solution providers

Building Strong Relationships

We believe that every successful event begins with strong collaboration. By working closely with our clients and partners, we ensure that every project is executed smoothly, meeting objectives and exceeding expectations.

Our Commitment

- Delivering consistent quality across all projects
- Maintaining strong communication and coordination
- Ensuring client satisfaction at every stage
- Creating long-term partnerships built on trust and excellence

Our Valued Clients

Over the years, we have successfully delivered events for well-known clients, building long-term relationships based on trust, professionalism, and results.

- PETRONAS Dagangan Malaysia
- Kementerian Perpaduan Malaysia
- PKNS (Perbadanan Kemajuan Negeri Selangor)
- Corporate and government-linked organizations

EVENT EXPERIENCE STATISTICS

At Equip Events, our success is measured by the scale, impact, and participation of the events we manage. Over the years, we have successfully organized large-scale sporting and corporate events, attracting thousands of participants.

2025 Event Highlights

Our 2025 events achieved outstanding participation, showcasing our capability to manage high-volume events efficiently:

- Half Marathon (21KM) – 2,300 participants
- 10KM Race – 1,800 participants
- Fun Run (5KM) – 1,500 participants
- Fun Kids (2KM) – 120 participants

Total Participants: 5,720

Our Growth & Capability

These statistics reflect our continuous growth and ability to handle events of increasing scale and complexity. From planning and coordination to execution and safety management, we ensure every participant enjoys a smooth and memorable experience.



2024 Event Highlights

In 2024, we also delivered successful events with strong engagement and participation:

- Half Marathon (21KM) – 1,500 participants
- 10KM Race – 1,020 participants
- Fun Run (5KM) – 1,038 participants

Total Participants: 3,558

What This Means for Our Clients

- Proven experience in managing large-scale events
- Strong operational and logistical capabilities
- Ability to handle diverse event categories
- Reliable and professional execution

KEY EVENT EXPERIENCES

At Equip Events, we have successfully delivered a wide range of large-scale events, particularly in sports and corporate sectors. Our experience reflects our strong capability in managing technical setups, logistics, and on-ground coordination for high-impact events.

Major Event Highlights

We have been actively involved in organizing and supporting several notable events across Malaysia:

- **Kembara Perpaduan Fun Run & Ride 2023**

Kementerian Perpaduan Malaysia
📍 Kuching Waterfront, Sarawak
👥 3,000 participants
A large-scale unity-themed event requiring detailed coordination, route planning, and technical setup.

- **CERIA Fun Run & Ride 2023**

Kementerian Perpaduan Malaysia
📍 Sendayan, Negeri Sembilan
A community-focused sports event showcasing our expertise in organizing engaging and well-managed activities.



- **SECURIDE Petronas Ride 2023**

PETRONAS Dagangan Malaysia
📍 Putrajaya
👥 1,500 participants
A high-profile corporate event involving precise event management and safety planning.

Technical & Setup Expertise

Beyond event organization, we specialize in technical execution and setup, including:

- Stage and event infrastructure setup
- Sound systems and lighting arrangements
- LED screens and live event production
- Event branding installations (arches, backdrops, signage)

What Sets Us Apart

- Strong experience in government and corporate events
- Proven ability to manage large participant volumes
- Expertise in sports event logistics and safety planning
- End-to-end event execution from planning to completion

Delivering Impactful Events

Each event we manage is a reflection of our commitment to excellence, attention to detail, and passion for creating memorable experiences. We take pride in delivering events that are not only well-organized but also meaningful and engaging for every participant.

TECHNICAL & EVENT SETUP

At Equip Events, we provide complete technical and infrastructure solutions to ensure every event runs smoothly, professionally, and without compromise. From small gatherings to large-scale events, our team delivers reliable setups with precision and attention to detail.

Comprehensive Technical Solutions

We offer a full range of technical services designed to support all types of events:

- **Sound Systems**

High-quality audio systems for clear and powerful sound delivery across any venue.

- **Lighting Solutions**

Professional lighting setups to enhance ambiance, stage presence, and overall event experience.

- **LED Screens & Visual Displays**

Modern LED screens for live streaming, presentations, and audience engagement.

- **Stage & Production Setup**

Custom stage design and complete production support for seamless event execution.

Professional Setup & Execution

Our experienced technical team ensures:

- Efficient installation and dismantling
- Safe and compliant setups
- On-site technical support throughout the event
- Smooth coordination with event planners and organizers

Delivering Seamless Experiences

With our strong technical expertise, we transform event spaces into fully functional and visually impactful environments—ensuring your event leaves a lasting impression on every guest.



Event Infrastructure & Equipment

We provide reliable equipment and setup solutions tailored to your event needs:

- **Marquee Tents & Canopies**
- **Modular Structures & Temporary Halls**
- **Event Decorations & Setup**
- **Portable Facilities & Support Equipment**

Quality & Reliability You Can Trust

We use modern equipment and proven systems to guarantee performance, safety, and reliability. Every setup is handled with care to meet the highest industry standards.

EVENT BRANDING AND CUSTOMIZATION

At Equip Events, we understand the importance of creating a unique and memorable identity for every event. Our expert branding and customization services ensure that your event stands out, making a lasting impact on your attendees and reinforcing your brand's message.

Comprehensive Branding Solutions

We offer a wide range of branding services, carefully tailored to suit the specific needs of your event, from corporate events to public festivals. Our services include:

- **Custom Branding Signage**

Custom banners, billboards, backdrops, and signage that reinforce your event's theme and ensure maximum visibility.

- **Event Archways & Entrance Branding**

Large-scale inflatable arches, branded entrance structures, and customizable entryways that create a welcoming and branded

- **Stage & Set Design**

Customized stage designs, podiums, and backdrops with your logo and event theme to enhance the visual appeal and brand alignment.

- **Merchandise & Souvenirs**

Branded giveaways, t-shirts, custom medals, and souvenirs to provide lasting memories and promote your event.

- **Digital Branding**

Branded digital screens, LED wall displays, and virtual branding solutions for both live and hybrid events.

Our Event Branding Process

- **Consultation & Concept Development:** Understanding your brand and event vision.
- **Design & Customization:** Developing creative and unique branding elements.
- **Production & Setup:** Creating and installing all branded materials before the event.
- **On-Site Support:** Ensuring everything runs smoothly during the event.

Creative Customization

Our team works closely with you to understand your event's goals, values, and target audience, ensuring all branding elements align with your vision. Whether it's for a corporate conference, fun run, or product launch, we bring creativity and attention to detail to every element:

- **Design Consultation**

Collaborating with you to create unique, professional designs that reflect the theme and purpose of your event.

- **Personalized Event Themes**

Tailored themes for a consistent look and feel across all event elements, including invitations, décor, and promotional materials.

- **End-to-End Branding Solutions**

From initial concept design to final event setup, we ensure that every detail is executed flawlessly, delivering a cohesive and impactful experience.

Why Choose Us for Event Branding?

- **Innovative Designs:** We bring fresh ideas that resonate with your audience.
- **Consistency:** Our designs ensure that your branding is seamlessly incorporated throughout the event.
- **Expert Execution:** We manage everything from the design phase to final setup, ensuring high-quality results.
- **Memorable Impressions:** We create an environment that enhances your brand's presence and leaves a lasting impact on your attendees.



SPORTS EVENT SERVICES

At Equip Events, we specialize in organizing and managing sports events, ensuring smooth execution and a great experience for both participants and organizers.

Our Services Include:

- **Event Planning & Coordination:** Full service from concept to execution, tailored to your event needs.
- **Route Plotting & Safety:** Safe and efficient routes, with marshals, signage, and medical support.
- **Equipment & Rentals:** Rentals for barricades, arches, portable toilets, and more.
- **Venue Setup & Branding:** Custom stages, banners, and signage to enhance the event atmosphere.

Event Safety & Logistics

We prioritize safety, providing:

- **Marshals & Medical Support:** Static and mobile marshals, on-site medical teams.
- **Route Safety Checks:** Real-time monitoring for a safe event.

Event Types We Manage:

- **Marathons & Half Marathons**
- **Cycling Races**
- **Fun Runs & Walks**
- **Corporate Sports Events**
- **Exhibitions & Roadshows**

Why Choose Us?

- **Expertise:** Extensive experience in managing sports events.
- **Comprehensive Service:** End-to-end event support.
- **Customization:** Tailored solutions for any event type.
- **Reliability:** Seamless operations from start to finish.

Let Equip Events handle your next sports event. We ensure it’s professionally organized and memorable for all participants.



SOUND SYSTEMS & STAGE SETUP

At Equip Events, we provide state-of-the-art sound and stage setups to ensure every event delivers an unforgettable experience. Whether it's a corporate gathering, concert, or sports event, our team ensures the technical aspects are flawlessly executed.

Sound Systems

We offer high-quality sound systems tailored to the size and type of your event:

- **PA Systems** for conferences and corporate events
- **Audio Systems** for large concerts and festivals
- **Wireless Microphones** for smooth communication and presentations
- **Custom Sound Solutions** to meet specific venue requirements

LED Screens & Visuals

We provide LED screens and video walls for a dynamic visual experience:

- **Large-Scale LED Displays** for live broadcasts or presentations.
- **Interactive Screens** for audience engagement.

Why Choose Us?

Professional Equipment: Only the latest sound systems and stage technologies.
Experienced Technicians: On-site support to ensure smooth operation.
Customizable Solutions: Tailored setups to match the scale and style of your event.

Let Equip Events provide the sound and stage setup for your next event. We ensure your event is not only heard but seen and experienced in the best possible way.

Stage Setup

Our comprehensive stage setup services include:

- **Stage Design & Construction:** Custom stages built to suit any event size and theme.
- **Lighting Integration:** Professional lighting setups to enhance visibility and ambiance.
- **Production Support:** Complete technical support, including sound mixing and stage management.

Event Branding

We integrate branding into the stage setup with:

- **Branded Backdrops & Staging Elements**
- **Custom Signage & Banners** to enhance your event's theme.

SAFETY, ENVIRONMENT, WELFARE & SECURITY COMMITMENT

EQUIP EVENTS SDN BHD is committed to organising every event to the highest standards, encompassing safety, environmental sustainability, welfare, and public security.
We adopt a comprehensive approach through meticulous risk planning, the provision of medical facilities and support, systematic operational and traffic control, and full compliance with all regulatory requirements.
At the same time, we place strong emphasis on environmentally friendly practices, responsible waste management, and ensuring that the well-being of all participants, staff, and business partners is maintained throughout the entire event.



SOCIAL MEDIA & DIGITAL PRESENCE

In today's digital world, a strong online presence is key to the success of any event. Equip Events ensures your event reaches the widest audience possible, from pre-event promotion to post-event engagement, through our expertly managed social media and digital strategies.

Social Media Engagement

We manage and enhance your event's social media presence across major platforms:

- **Facebook:** Event updates, participant engagement, and live coverage.
- **Instagram:** Visual storytelling with event photos, stories, and behind-the-scenes content.
- **Twitter:** Real-time event updates, highlights, and announcements.
- **LinkedIn:** Professional content for corporate events, networking, and thought leadership.

Our team ensures timely posts, engaging content, and interaction with followers, keeping your audience engaged before, during, and after the event.

Digital Branding & Content Creation

We offer professional digital branding services:

- **Custom Graphics:** Event banners, logos, and promotional images.
- **Event Videos:** Highlight reels, behind-the-scenes footage, and live streams.
- **Social Media Campaigns:** Targeted ad campaigns to boost event attendance and brand visibility.

Event Hashtags & Online Campaigns

We help create memorable event hashtags to increase digital engagement and encourage participants to share their experience. Through user-generated content, we amplify your event's reach and visibility.

Website & Event Page Optimization

We optimize your event's website or landing page for SEO to ensure maximum visibility and traffic:

- **SEO-Friendly Event Pages:** Tailored content and keywords for better search engine rankings.
- **Registration & Ticketing Integration:** Easy-to-use event registration and ticketing options.
- **Event Countdown & Updates:** Real-time updates and countdowns to build excitement.

Why Choose Us for Your Digital Presence?

- **Expert Social Media Management:** Engage your audience with strategic content.
- **Creative Digital Campaigns:** Amplify your event's reach with custom digital solutions.
- **End-to-End Digital Support:** From event promotion to post-event content management.
- **Enhanced Audience Engagement:** Connect with your participants and create buzz.

Maximize Your Event's Reach with Equip Events.

Let us manage your social media and digital presence, ensuring your event is promoted effectively and gains the attention it deserves.



OUR SERVICES

At Equip Events, we offer a comprehensive range of event management services, tailored to meet the needs of each client. Whether you're planning a corporate event, sports competition, or community gathering, we provide end-to-end solutions that ensure your event is seamless, impactful, and memorable.

Event Planning & Coordination

We manage every aspect of your event, from initial concept development to on-the-day execution. Our team ensures all logistics, timelines, and requirements are perfectly coordinated.

Event Branding & Customization

We create unique branding for your event, including signage, backdrops, custom merchandise, and digital content, to enhance the event experience and reflect your brand identity.

Event Safety & Security

We prioritize safety with experienced marshals, medical teams, barricades, and route planning, ensuring the smooth running of your event without any safety concerns.

Sports Event Management

We specialize in organizing sports events, from marathons to cycling races, providing complete event logistics, route safety, participant management, and technical support.

Technical & Audio-Visual Support

Our technical team provides sound systems, lighting, LED screens, and stage setups, ensuring the highest quality production for your event.

Equipment Rental

We offer a wide variety of event equipment for rent, including:

- Sound systems, lighting, and AV equipment
- Marquees, tents, and seating arrangements
- Branding materials and signage

Photography & Videography

Our professional photographers and videographers capture every moment of your event, creating high-quality media that can be used for promotions and post-event content.

Why Choose Equip Events?

- **Expert Planning & Coordination**
- **Tailored Event Solutions**
- **Comprehensive Service Offerings**
- **Professional Execution**

WHAT OUR CLIENTS SAY

At Equip Events, we take pride in the long-lasting relationships we've built with our clients. Here’s what some of them have to say about their experiences working with us:

Client Testimonial 1:

"Working with Equip Events was a game-changer for our company’s annual conference. Their attention to detail, professional setup, and seamless execution made the event a huge success. We received nothing but positive feedback from our attendees. Thank you, Equip Events, for making it all happen!"

— Sarah L., Event Manager, ABC Corp.

Client Testimonial 2:

"The team at Equip Events helped us organize our first marathon, and we couldn’t have asked for a better partner. From technical support to logistics, they managed everything effortlessly. The event went smoothly, and the feedback was overwhelmingly positive. We’ll definitely be working with them again!"

— Johan M., Race Director, Fun Run Malaysia

Client Testimonial 3:

"We’ve been collaborating with Equip Events for several years, and their dedication to excellence is unparalleled. Their expertise in event branding and technical setups always exceeds our expectations. We trust them with all our major events and highly recommend their services."

— Fatimah A., Senior Manager, Ministry of Sports

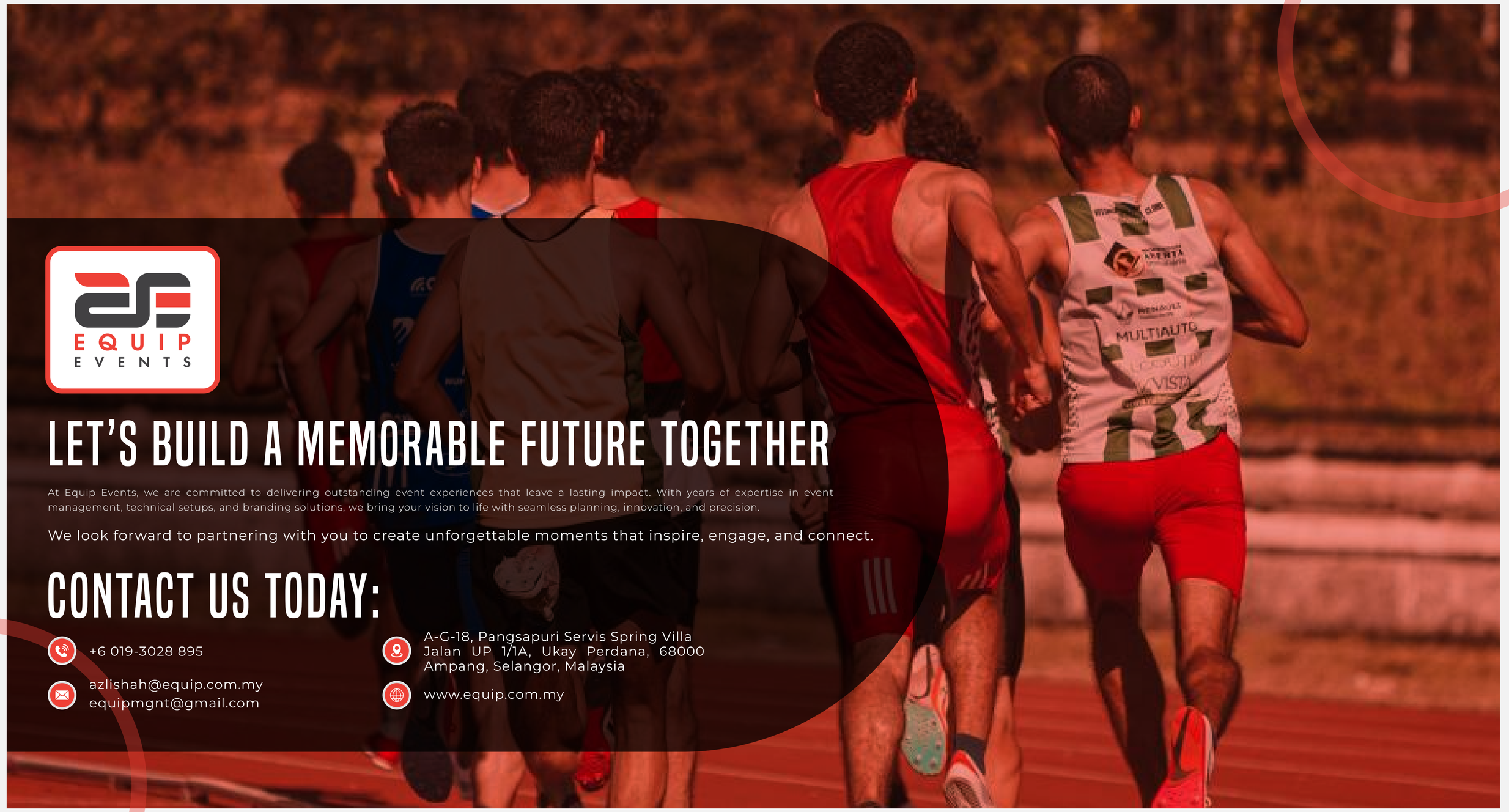
Client Testimonial 4:

"Equip Events made our corporate launch event a resounding success. From the stage design to the sound system, everything was executed perfectly. Their professionalism and creativity made the entire process stress-free. We look forward to many more collaborations in the future!"

— Nina R., Marketing Director, XYZ Solutions

These testimonials reflect **real feedback** from clients, highlighting Equip Events’ commitment to excellence and their ability to deliver exceptional service across different event types.





EQUIP
EVENTS

LET'S BUILD A MEMORABLE FUTURE TOGETHER

At Equip Events, we are committed to delivering outstanding event experiences that leave a lasting impact. With years of expertise in event management, technical setups, and branding solutions, we bring your vision to life with seamless planning, innovation, and precision.

We look forward to partnering with you to create unforgettable moments that inspire, engage, and connect.

CONTACT US TODAY:

+6 019-3028 895

azlishah@equip.com.my
equipmgnt@gmail.com

A-G-18, Pangsapuri Servis Spring Villa
Jalan UP 1/1A, Ukay Perdana, 68000
Ampang, Selangor, Malaysia

www.equip.com.my