JASACARE® TASLY®

COMPANY PROFILE

BUILDING A HEALTHIER TOMORROW, TOGETHER.



ABOUT JASACARE SDN BHD

Jasacare Sdn Bhd, in collaboration with Tasly Pharmaceutical Group, stands at the forefront of health and wellness. Together, we leverage innovative solutions and advanced herbal dietary supplements to transform lives and make health accessible to all.

ABOUT
JASACARE SDN BHD



Jasacare Sdn Bhd is a well-established company incorporated in Malaysia, with a commitment to improving the health and wellness of communities nationwide. Since its inception in 2004, Jasacare has been a trusted name in the distribution of healthcare products, focusing on herbal dietary supplements that support the well-being of individuals across Malaysia.

In a landmark move, Jasacare Sdn Bhd entered into a strategic partnership with Tasly (Malaysia) Sdn Bhd, a subsidiary of the renowned Tasly Holding Group, a global leader in the pharmaceutical sector. This collaboration granted Jasacare the sole distributorship rights for a range of Tasly's high-quality herbal dietary supplements in Malaysia. This agreement highlights the company's strong position in the healthcare sector, showcasing its capabilities, reputation, and commitment to promoting health across the nation.

Jasacare's founder, a visionary entrepreneur, has played a pivotal role in introducing and marketing Tasly's products in Malaysia, becoming a key figure in the health and wellness space. Under his leadership, the company has expanded its reach to various pharmacy chains, wellness outlets, clinics, and Traditional Chinese Medicine (TCM) shops nationwide. In addition to its physical presence, Jasacare has embraced digital marketing strategies, ensuring its products are accessible online, offering customers the convenience of purchasing health supplements from the comfort of their homes.

Since entering the international market, Jasacare has experienced significant growth, forming valuable partnerships globally and reinforcing its standing as a reputable distributor in the healthcare industry. With a clear vision to expand and improve the health and well-being of individuals, Jasacare Sdn Bhd continues to lead with innovation, striving to reach every home and foster a health-conscious community in Malaysia and beyond.

ELEVATING THE STANDARDS OF CARE



Datuk Dr. Ravee Packirisamy is a founder of Jasacare Sdn.Bhd, an accomplished entrepreneur, best-selling author, certified Canfield Success Principle trainer, and respected motivational speaker known for his impactful coaching. He progressed from modest origins to attain notable success. As the International Training Consultant for Tasly Group, he played a key role in the company's business growth in Malaysia, facilitating network marketing sales exceeding several hundred million USD over 15 years. This significant achievement led Jasacare Sdn. Bhd., under his leadership, to secure exclusive distribution rights for Tasly's principal healthcare products, which are now widely available across national pharmacies, wellness chains and TCM shops.

Datuk Dr. Ravee is an internationally recognised speaker within the direct-selling industry, renowned for his commitment to unlocking human potential. He founded Way to Success Resources, a registered training company under Human Resources Development Corporate (HRD Corp), providing entrepreneurial training, student enrichment programmes, and CSR initiatives aimed at supporting marginalised communities. Currently, he dedicates his expertise to empowering individuals in financial transformation, business development, and personal growth.

Datuk Dr Ravee is a distinguished media guest and author.He has published numerous books and audio programmes since 2008. His notable achievements include co-authoring the Amazon #1 Best Seller, The Abundance Factor, in 2018 with acclaimed author Dr. Joe Vitale, where he shared insights from his journey using the Law of Attraction. In 2021, he collaborated with Mr. Jack Canfield on another publication, attaining Amazon best seller status for the second time.

Datuk Dr Ravee has been given many prestigious awards and recognition for his development and contribution to the society and nation.

Key Accolades & Affiliations:

- Business Awards: Asia Pacific Entrepreneurship Award (2007).
- MIBA Global Entrepreneur Award (2008), and Corporate Leader of the Year (2009).
- Honors: First Malaysian to have his footprint embedded in gold at Star Avenue in Tianjin, China (2006)
- Recipient of "The Malaysian Independent Award 1957" and an Honorary Doctorate of Philosophy.
- Features: Highlighted in The Malaysian Indian Journey Book 2010 and the Who's Who Constitution, Government and Politics (2013/14).Success Profile featured in Britishpedia book.
- Community Leadership: Commissioned as Senior Assistant Commissioner of RELA Malaysia, Vice President of Club RELA Kehormat/Bersekutu W.P., and member of the Malaysia Crime Prevention Foundation, member of National Academy Best Selling Authors, US.

Datuk Dr. Ravee Managing Director

JASACARE SDN BHD
DEVELOPMENT HISTORY

Founded in 2004, Jasacare Sdn Bhd began its journey with a focus on health and wellness, driven by a passion to bring high-quality healthcare products to the Malaysian market. The company initially started as a distributor of herbal dietary supplements, leveraging traditional marketing methods and establishing strong connections within the local community.

As the company expanded, Jasacare Sdn Bhd recognized the growing demand for alternative healthcare solutions, particularly in the realm of herbal and natural wellness products. With this in mind, the company pursued partnerships with leading international health brands to enhance its product offerings and meet the diverse needs of its customers.

In a major milestone in 2020, Jasacare entered into a strategic collaboration with Tasly (Malaysia) Sdn Bhd, a subsidiary of Tasly Holding Group, a global pharmaceutical leader. This agreement granted Jasacare the exclusive rights to distribute a range of Tasly's world-renowned herbal dietary supplements throughout Malaysia. This partnership positioned Jasacare as a market leader in the herbal supplement space, significantly increasing its product portfolio and expanding its reach to new retail channels

With its expanded product range, Jasacare Sdn Bhd began supplying to numerous pharmacy chains, wellness outlets, clinics, and Traditional Chinese Medicine (TCM) shops nationwide. The company also embraced modern digital marketing strategies, launching an online presence to reach a broader customer base and provide convenient access to its health products.



Over the past decade, Jasacare Sdn Bhd has continued to grow rapidly, both locally and internationally. The company's commitment to quality, customer satisfaction, and continuous innovation has led to a variety of global partnerships, further strengthening its reputation as a trusted distributor in the healthcare sector. Today, Jasacare is a leading name in Malaysia's healthcare industry, with a vision to continue expanding its reach and offering innovative products that enhance the well-being of individuals.

ORGANIZATIONAL STRUCTURE

Jasacare Sdn Bhd operates under a streamlined structure designed for growth and efficiency. At the top is Datuk Dr. Ravee Packirisamy, the Founder and Managing Director, who leads the company's strategic direction.

Key departments include:

- Management & Leadership: Oversees company strategy, partnerships, and growth initiatives.
- Sales & Marketing: Drives brand awareness, retail partnerships, and digital marketing efforts.
- Product & Supply Chain Management: Manages product sourcing, distribution, and logistics.
- Research & Development (R&D): Innovates new products and ensures quality standards.
- Customer Service & Support: Handles customer inquiries, orders, and product support.
- Finance & Administration: Manages financial operations, HR, and legal matters.
- International Business & Partnerships: Expands global business opportunities and manages international partnerships.

This structure ensures all functions work collaboratively to support Jasacare's growth and commitment to health and wellness.



Datuk Dr. Ravee Packirisamy
Director



Datin S Kavery Subramaniam
Director



Datuk Seri Michael Chong JP
Advisor



Ms. Amsa Damodaran
Legal Advisor



Dr. Kavitha Kalaimany
Product Expert



Mr. Sean Yeoh
General Manager



Mr. Patrick
Business Dev. Manager



Mdm Mizurwani
Accountant

ORGANIZATION TEAM

Jasacare Sdn Bhd is led by a dynamic team, headed by Datuk Dr. Ravee Packirisamy, the Founder and Managing Director. Under his visionary leadership, the company has expanded its reach and established itself as a trusted distributor in the health and wellness sector.

Key Team Members:

- **Datuk Dr. Ravee Packirisamy** – Founder & Managing Director
  - Visionary entrepreneur with over 25 years of experience in the health sector. A certified motivational speaker, best-selling author, and an advocate for personal growth and business development.
- **Senior Management Team** – A group of experienced leaders responsible for overseeing the company's operations, growth strategies, and overall business performance.
- **Sales & Marketing Leaders** – Experts in driving product sales and brand awareness, both through traditional retail channels and digital marketing efforts.
- **Product & R&D Specialists** – Professionals who focus on product innovation and ensuring the quality and safety of products in the healthcare industry.
- **Customer Support Team –** A dedicated group committed to delivering excellent service and support to customers nationwide.

This strong and capable team ensures that Jasacare Sdn Bhd continues to lead and innovate in the healthcare sector.

DISTRIBUTION CHANNELS

Jasacare Sdn Bhd employs a multi-channel distribution strategy to ensure its products reach a wide audience across Malaysia and beyond. Our distribution channels include:

- **Pharmacy Chains** – Partnering with major pharmacy networks to make our products readily available to consumers.
- **Wellness Outlets** – Supplied to various wellness stores and clinics to promote health and well-being.
- **Traditional Chinese Medicine (TCM) Shops** – Products available in TCM shops, leveraging traditional health practices.
- **E-commerce & Digital Marketing** – Actively marketed online to provide customers with easy access to our products from the comfort of their homes.
- **Retailers & Dealers** – Collaborations with independent retailers and distributors to expand market reach.
- **Clinics** -Supplied to various clinics to promote health and well being.

This comprehensive distribution network ensures that Jasacare products are accessible nationwide, contributing to our mission of fostering a healthier community.





CORPORATE POSITIONING & BRAND PHILOSOPHY

Jasacare Sdn Bhd is positioned as a leader in the health and wellness sector, focusing on providing high-quality, natural products that enhance the well-being of individuals. Our brand is built on trust, innovation, and a commitment to improving lives through scientifically backed herbal dietary supplements.



Brand Philosophy:

- **Health First:** We prioritize the health and wellness of our customers, offering products that promote vitality and balance.
- **Innovation:** Continuous research and development enable us to offer cutting-edge solutions in health and wellness.
- **Accessibility:** By expanding our distribution channels, we make high-quality healthcare products easily accessible to communities across Malaysia and internationally.
- **Sustainability:** We are committed to eco-friendly practices, ensuring that our products are produced and distributed in a responsible manner.

At Jasacare, our mission is to create a healthier tomorrow by delivering products that nurture both body and mind, fostering a health-conscious community.

CORE PRODUCTS

Jasacare Sdn Bhd offers a diverse range of high-quality herbal dietary supplements, focusing on promoting overall health and well-being. Our core products include:

- Tasly Herbal Supplements – Exclusive range of herbal products from Tasly Holding Group, formulated to support immune health, digestion, heart health, and more.
- Traditional Chinese Medicine (TCM) Formulations – Products designed to integrate traditional herbal practices with modern wellness needs.
- Wellness & Vitality Supplements – A variety of products aimed at boosting energy, reducing stress, and promoting mental clarity and physical vitality.
- Specialty Health Products – Targeted supplements for specific health concerns such as joint health, weight management, and immune support.



INTELLIGENT MANUFACTURING AND RESEARCH & DEVELOPMENT

At Jasacare Sdn Bhd, we emphasize innovation and quality through our advanced manufacturing processes and continuous research and development (R&D).

-Intelligent Manufacturing:

- We utilize state-of-the-art technologies and modern manufacturing practices to ensure that our products are produced with precision and consistency.
- Our facilities adhere to strict quality control standards, ensuring that every product meets the highest levels of safety and efficacy.

-Research & Development (R&D)

- Our R&D team works tirelessly to explore new health solutions, integrating traditional herbal knowledge with modern scientific research.
- We prioritize the development of new formulations to address emerging health trends, ensuring that Jasacare's products stay at the forefront of the health and wellness industry.

This combination of intelligent manufacturing and cutting-edge research allows us to deliver high-quality products that meet the evolving needs of our customers.

ACHIEVEMENTS

Jasacare Sdn Bhd has consistently demonstrated excellence in the health and wellness industry. Some of our key achievements include:



Exclusive Distribution Rights for Tasly Products: Secured the sole distributorship of Tasly's renowned herbal dietary supplements in Malaysia, expanding our product portfolio significantly.

Industry Recognition: Awarded several prestigious business honors, Business Award of The Year from SME, Brand Laureate under Wellness Solution 2023 including the International Laureates Recognition Conclave on Excellency of Wellness 2025.

International Expansion: Successfully expanded our business internationally, forming valuable partnerships and strengthening our global presence.

Leadership Recognition: Datuk Dr. Ravee Packirisamy, our founder, has received numerous accolades, including the Corporate Leader of the Year and the most recent one Brand Laureate Entrepreneur of the Year under Wellness Solution 2023 and an honorary business entrepreneur doctorate for his contributions to society.

Community Impact: Our corporate social responsibility initiatives have positively impacted marginalized communities, empowering individuals through entrepreneurial training and support programs.

These achievements reflect Jasacare's commitment to quality, innovation, and improving the health and well-being of communities worldwide.



MARKETING STRATEGIES

Jasacare Sdn Bhd employs a comprehensive marketing approach to enhance brand visibility and drive product adoption. Our key strategies include:

01. Digital Marketing:

Leveraging social media platforms, SEO, and online advertising to reach a broader audience and provide easy access to our products through e-commerce.

02. Retail Partnerships:

Establishing strong relationships with pharmacy chains, wellness outlets, and TCM shops, ensuring widespread distribution across Malaysia.

03. Seminars and Conferences:

Hosting educational seminars and conferences to raise awareness of the health benefits of herbal supplements, establishing Jasacare as an industry thought leader.

04. Influencer Marketing:

Collaborating with key health influencers and wellness advocates to promote our products and build trust within the community.

05. CSR Initiatives:

Supporting marginalized communities through entrepreneurial training and health education programs, reinforcing our commitment to social responsibility.

These strategies ensure that Jasacare remains at the forefront of the health and wellness industry, reaching customers both online and offline.

LOOKING AHEAD TO THE FUTURE

Jasacare Sdn Bhd is poised for continued growth and innovation, with a clear focus on the future:

01. **Expansion into New Markets:** We aim to extend our reach beyond Malaysia, exploring opportunities in international markets and strengthening our global presence.

02. **Innovative Product Development:** Our R&D team is dedicated to launching new product lines, focusing on emerging health trends and advanced herbal formulations.

03. **Sustainability Initiatives:** We are committed to eco-friendly practices, ensuring that our products and operations contribute positively to the environment.

04. **Digital Transformation:** Embracing AI, big data, and e-commerce technologies to enhance customer experiences and streamline operations.

05. **Community Wellness:** Expanding our CSR programs to further empower communities through health education, support, and entrepreneurial development.

As we continue to grow, Jasacare Sdn Bhd remains committed to improving the health and wellness of individuals, making a meaningful impact in every community we serve.



OUR PARTNERS

STRATEGIC PARTNERS

OUR ACHIEVEMENTS

Tasly listed in Forbes within the top 100 in 2016.



Jasacare Sdn Bhd

Jasacare Sdn Bhd is dedicated to enhancing the health and wellness of our communities. We welcome inquiries, partnerships, and collaborations to help drive our mission forward.

GET MORE INFO

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