COMPANY PROFILE

PRESENTATION

We specialize in the supply and distribution of pharmaceutical products, medical devices, and medical equipment to hospitals and healthcare institutions across Malaysia. With over two decades of experience, we are committed to delivering the highest quality products while adhering to ethical standards and compliance requirements. Our success is built on strong relationships with both local and international pharmaceutical companies, government agencies, and healthcare professionals.



PRESENTED BY M.S. ALLY PHARMA SDN. BHD.



CORPORATE INFORMATION

Company Name:	M.S. Ally Pharma Sdn. Bhd.
Company No.:	199901003978 (478878-U)
Date of Incorporation:	12th March 1999
Registered Office:	43-2a, Jalan Thambapillai, Brickfields, 50470 Kuala Lumpur, Malaysia
Tel:	+6(03) 2273 3510
Business Office:	Bangunan MS Ally, No. 16, Jalan Tun Tan Siew Sin, 50050 Kuala Lumpur, Malaysia
Tel:	+6(03) 2078 6877 / 6879
Fax:	+6(03) 2070 9234
Authorized Share Capital:	RM 5,000,000.00
Issued and Paid-Up Capital:	RM 1,500,000.00
Board of Directors:	• Dato Sri Hj. Mohd Husin Bin SM Abdul Karim – Managing Director • Datin Sri Hajjah Sharifah Fauziah Binti Wan Mat – Executive Chairman • Fariz Nizham Bin Dato Sri Haji Mohd Husin – Director
Secretary:	Vinodhini A/P Subramaniam
Auditors:	Viru, Goona & Associates No. 43-1, Jalan Thambapillai, Brickfields, 50470 Kuala Lumpur, Malaysia
Bankers:	HSBC Bank Malaysia Sdn. Bhd. Menara IQ, Lingkaran TRX, 55188 Tun Razak Exchange, Kuala Lumpur, Malaysia

ABOUT US

M.S. Ally Pharma Sdn. Bhd. (MSAP) is a prominent Bumiputera-owned healthcare company that specializes in the supply and distribution of pharmaceutical products, medical devices, and medical equipment to hospitals and healthcare institutions across Malaysia. Established on 12th March 1999, we have consistently upheld a reputation for reliability, trust, and quality products and services in the healthcare industry.

Our Core Focus:

- Pharmaceutical Products: Distribution of over-the-counter (OTC) medicines, generics, and pharmaceutical raw materials.
- Medical Devices & Equipment: Supplying medical devices to healthcare institutions, ensuring they meet the highest standards of safety and quality.
- Hospital Supplies: Reliable provision of essential medical products and devices to hospitals and clinics.

Our Journey:

Since its inception, MSAP has been driven by a commitment to excellence and integrity. With more than 25 years of experience in the healthcare industry, MSAP has earned the trust of government agencies, multinational pharmaceutical companies, and healthcare providers.

The company's success has been propelled by the competence and dedication of its team, consisting of over 140 personnel, including pharmacists, logistics experts, and administrative staff. Our workforce is our greatest asset, and we are deeply committed to ensuring their growth and development within the company.

Our Facility:

MSAP operates a 24,000 sq. ft pharmaceutical warehouse at Amari Industrial Centre, Batu Caves, Selangor. The warehouse is equipped to store over 200 pallets of pharmaceutical products and raw materials. This facility, which has been in operation since 2018, adheres to the highest industry standards, including Good Distribution Practice (GDP) and ISO 9001:2015 Quality Management System certification.

Commitment to Quality:

We are dedicated to delivering high-quality products that comply with regulatory standards. Our operations are built on a foundation of trust, ensuring that every task is completed within the required timelines and in full compliance with regulatory and customer requirements. Whether it is a government health facility or a private healthcare institution, MSAP is known for reliability and precision in fulfilling orders.

We have earned the Bumiputera company status from the Ministry of Finance (MOF), reaffirming our position as a leading bumiputera supplier in Malaysia's healthcare sector.



OUR BUSINESS OPERATIONS

At MSAP, we are committed to continually adapting to market trends and evolving business environments. Our operations are structured to provide efficient and reliable supplies and distribution services for pharmaceutical products, medical devices, and medical equipment to hospitals, healthcare institutions, and other healthcare providers across Malaysia.

Key Operational Areas:

1. Product Supply and Distribution

We supply a comprehensive range of medicines, including innovator, generic, OTC, import-permit items, and orphan drugs, as well as raw materials and medical devices to hospitals, clinics, and pharmacies.

2. Strong Partnerships

MSAP has built long-term relationships with multinational pharmaceutical companies, medical device suppliers, and government agencies, ensuring access to top-quality products.

3. Customer-Centric Approach

We focus on building strong, tailored relationships with our customers, serving both public and private complies to healthcare sectors.

4. Warehouse and Logistics

Our 24,000 sq ft warehouse in Batu Caves, Selangor, Complies to Good Distribution Practice (GDP) and ISO 9001:2015 standards for efficient product storage and distribution.

5. Compliance and Regulatory Adherence

We ensure full compliance with industry standards and regulatory requirements to maintain the highest quality in all our operations.

6. Adaptability and Continuous Improvement

MSAP is committed to evolving with industry trends and continuously improving our operations to meet the growing needs of the healthcare sector customers.





BUSINESS MILESTONES

1999

Incorporation: M.S. Ally Pharma Sdn. Bhd. was founded on 12th March 1999 with its office located at Warisan MBF, Kuala Lumpur.

2005

Office Relocation: The company's office moved to 23 Medan Pasar, Kuala Lumpur, marking growth and an expanded product portfolio.

2016

Warehouse Acquisition: MSAP acquired a 24,000 sq ft pharmaceutical warehouse at Amari Industrial Centre, Batu Caves, Selangor, with a storage capacity for 200 pallets of pharmaceutical products, both physical product and raw materials

2017

- **Good Distribution Practice for Medical Devices (GDPMD):** MSAP complies to the GDPMD requirements. for medical devices and formed a dedicated team to expand the distribution of medical devices.
- **Property Acquisition:** MSAP purchased an 11-storey office building at No. 16, Jalan Tun Tan Siew Sin, Kuala Lumpur from Gilbratar BSN Life Bhd..

2019

ISO Certification: MSAP was awarded ISO 9001:2015 certification for Quality Management Systems for operations at the Kuala Lumpur HQ and Batu Caves warehouse.

2020

Award: MSAP received the 5-Star Excellence Supplier Performance 2019 Recognition certificate from the Ministry of Defence, Malaysia.

2021

Head Office Relocation: The headquarters moved to Bangunan MS Ally, No. 16, Jalan Tun Tan Siew Sin, Kuala Lumpur, after extensive renovations, completed in September 2021.

2022

Retail Pharmacy: The retail pharmacy, previously located at MSAP's old address, reopened on the ground floor of Bangunan MS Ally in January 2022, operating for both retail and wholesale pharmacy business under one roof with the main office.

OUR CORE VALUES

At MSAP, we are driven by a set of fundamental values that shape our operations and guide our interactions with customers business, partners, and employees. These core values reflect our commitment to excellence, integrity, and the well-being of our stakeholders.

INTEGRITY

We adhere to the highest standards of integrity conduct in all our relationship and business practices. Our commitment to honesty, transparency is at the heart of every decision we make. We deserve to work in an environment where we are treated with dignity and respect.

RESPECT

We value the diverse perspectives and contributions of our employees, clients, and partners. We foster an inclusive environment where mutual respect and collaboration are essential for success.

CARING

Listening to others, working together as a diverse team, our caring culture and responsibility, building strong team and fostering sustainable practices, we are working to create an environment in which people thrive.

TRUST

Trust is the foundation of our relationships with customers, business patners, suppliers, and employees. We build and maintain trust credibility through reliability, consistency, and a commitment to delivering on our promises.

PASSION

Passion generates excitement for what we do and how we do it. With passion at the heart of everything we do, we nurture ideas, inspire excellence and find creative ways to eliminate obstacles on cultivating growth.

COURAGE

We embrace challenges and opportunities with courage. We are not afraid to innovate, take calculated risks, and push the boundaries to achieve better results for our stakeholders. Taking accountability for results, we lift up our customers and teammates through positivity, confidence and graciousness.

QUALITY

We are dedicated to providing the highest-quality products and services. We strive for excellence in everything we do, ensuring that every product we supply meets the highest standards. Being service-minded or customer-oriented means you care about providing a quality experience to the people you serve and support.

TEAMWORK

We believe in the power of collaboration. Our success is driven by the collective efforts of our dedicated team, working together to achieve common goals. Together we are stronger; we deliver more success through shared goals and mutual support.



ETHICS AND COMPLIANCE

MSAP operates with the highest ethical standards, guided by our Code of Ethics and Business Conduct. Our commitment to ethical practices ensures all business activities are fair and responsible.

Anti-Bribery & Anti-Corruption (ABAC): We maintain a strict anti-bribery policy to prevent unethical conduct in all our dealings.

REGULATORY COMPLIANCE

MSAP ensures full regulatory compliance with relevant laws and regulations, maintaining the highest standards in all operations:

- **Regulatory Compliance:** Adhering to local and international pharmaceutical and medical devices regulations.
- **ISO 9001:2015 Certification:** Demonstrates our commitment to quality management.
- **Good Distribution Practice (GDP):** Ensuring safe storage and transportation of pharmaceutical products
- **Good Distribution Practice for Medical Devices (GDPMD).** Adhering to local and international medical device laws and regulations includes possessing a valid GDPMD certificate and establishment licence from the Medical Device Authority (MDA) Malaysia.

MSAP – Committed to Integrity, Quality, and Compliance in Every Aspect of Our Business.

Our core values, ethical standards, and compliance practices ensure that we remain a trusted and reliable partner in the healthcare industry.

OUR EXPERIENCE

With over 25 years of experience in the pharmaceutical and medical device distribution sector, M.S. Ally Pharma Sdn. Bhd. (MSAP) has developed a deep understanding of the healthcare market and built a strong reputation for reliability and excellence.

KEY AREAS OF EXPERTISE:

- **Government Tendering**

MSAP has a proven track record in securing government contracts, supplying pharmaceutical products and medical devices to various government agencies, including the Ministry of Health (MOH), Ministry of Defence (MOD), Ministry of Higher Education and Government institutions. Our expertise in managing large-scale tenders and projects has made us a trusted partner in the public sector.

- **Pharmaceutical Distribution**

We have extensive experience in the supplies and distribution of a wide range of pharmaceutical products, including OTC medicines, generics, and raw materials, ensuring timely delivery to hospitals, clinics, and governments healthcare institutions across Malaysia.

- **Medical Devices & Equipment**

MSAP has successfully expanded its operations into the medical device sector, distributing high-quality medical equipment and devices to healthcare facilities, meeting stringent regulatory and safety and qualities standards.

- **Bumiputera Company Status**

Recognized as a Bumiputera company by the Ministry of Finance (MOF), MSAP is committed to contributing to the growth of the local healthcare industry in particular, we are amongst the leading Bumiputera tendering agents in the country. while supporting Malaysia’s economic development.

- **ISO 9001:2015 Certification**

Our commitment to quality is evident through our ISO 9001:2015 certification, ensuring that all operations meet the highest standards of quality management system.

- **Customer Relationships**

MSAP has built long-lasting relationships with multinational pharmaceutical companies, local suppliers, and healthcare providers. Our strong customer base is a testament to our ability to meet their evolving needs and exceeding their expectations.



WHY CHOOSE US

At MSAP, we are committed to delivering exceptional value to our customers. Here's why we are the preferred choice for pharmaceutical and medical device distribution in the country:

1. Decades of Experience

With over 25 years in the health care industry, we have built a trusted reputation in government tenders, pharmaceutical distribution, and medical device supplies.

2. Proven Success in Government Contracts

We have a strong track record of securing government contracts with agencies like the Ministry of Health (MOH), Ministry of Higher Education (MOHE) and Ministry of Defence (MOD), and government showcasing our capability to handle large-scale and high impact projects.

3. Quality Assurance

We are ISO 9001:2015 certified Company, adhering to the Good Distribution Practice (GDP) and good distribution practice for medical devices. ensuring that we deliver safe, high-quality products to the customers.

4. Bumiputera Company Status

As a Bumiputera-owned company, MSAP supports the local economy while meeting government requirements for Bumiputera businesses.

5. Customer Satisfaction

Our commitment to customer satisfaction has resulted in increasing satisfaction rates, with customers commending our reliable products and excellent customer services.

6. State-of-the-Art Warehousing

Our 24,000 sq ft warehouse in Batu Caves, Selangor ensures efficient inventory management control and product availability.

7. Strong Financial Standing

MSAP's financial strength and strong partnerships with banks ensure we can meet operational needs and maintain strong supplier / business partner relationships with manufacturing partners, our industry status as a global pharmaceutical solutions provider.

8. Innovation and Adaptability

We continually adapt to market changes, ensuring we stay ahead of the curve with innovative solutions for our customers in meeting their unmet needs.

9. Customer Care

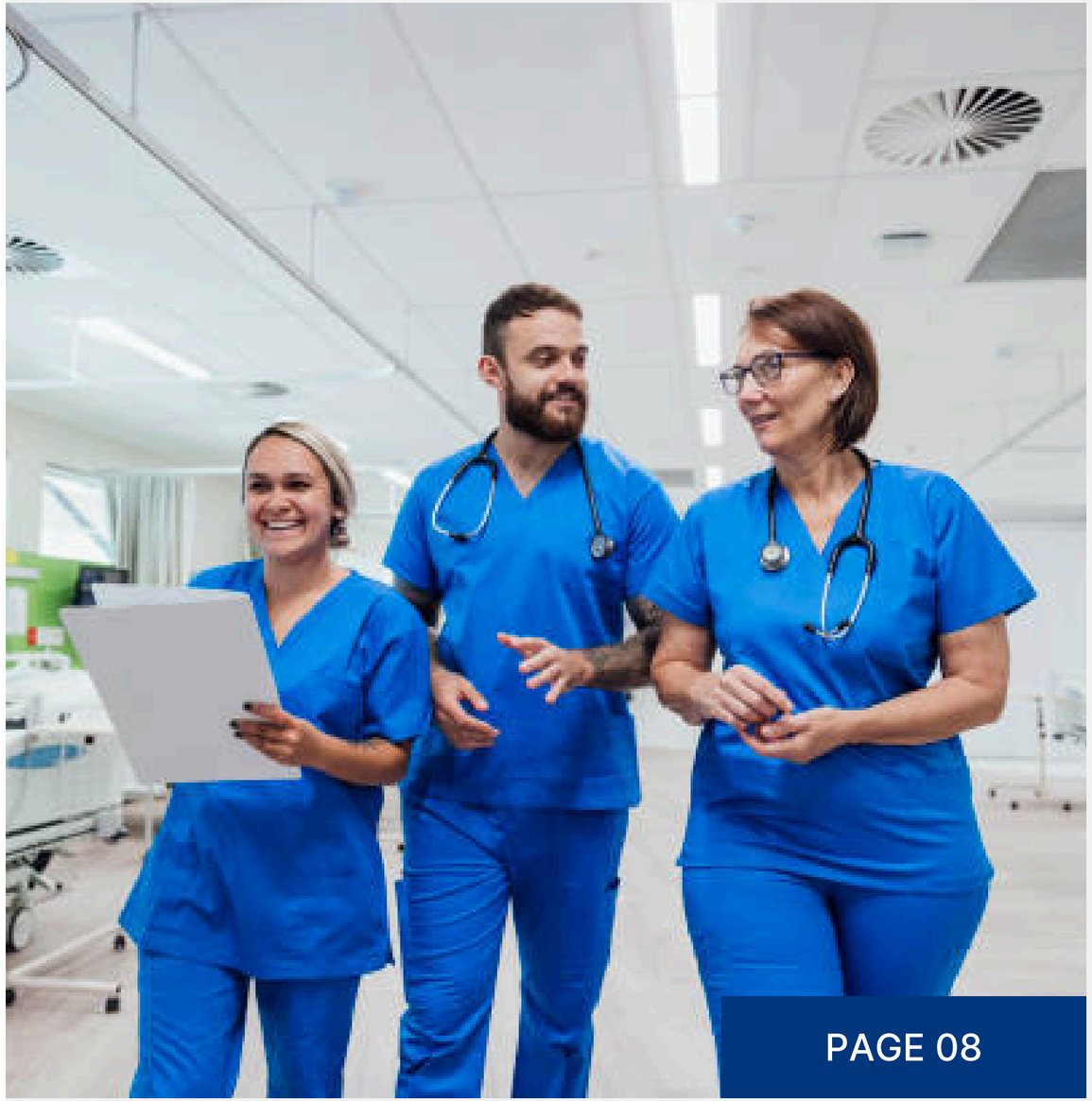
We have dedicated personnel to handle customers' orders, fulfilment, customers' feedback, and strong backup from our Customer Care Team in meeting customers' and suppliers' expectations

10. Our Strong Presence

We have strong presence in MOH, MOHE, MINDEF, government and local government institutions.

MSAP – Your Trusted Partner in Healthcare Solutions.

Choose MSAP for our experience, quality assurance, strong customer relationships, and commitment to delivering the best products and services.



BOARD OF DIRECTORS



Dato Sri Hj. Mohd Husin Bin SM Abdul Karim
Managing Director

Dato Sri Hj. Mohd Husin is the Managing Director of M.S. Ally Pharma Sdn. Bhd., bringing over 45 years of leadership in pharmaceutical and healthcare distribution. His strategic vision and commitment to excellence have been instrumental in the company's growth and success.

He maintains strong relationships with leading healthcare principals and partners, oversees major tender negotiations, and has extensive experience across retail pharmacy, wholesale operations, warehousing, and government procurement. His guidance continues to strengthen the company's position as a trusted supplier in the healthcare ecosystem.



Datin Sri Hajjah Sharifah Fauziah Binti Wan Mat
Executive Chairman

Datin Sri Hajjah Sharifah Fauziah is the Executive Chairman of the company, with broad experience in business management and corporate governance. As a long-time business partner to the Managing Director, she played a foundational role in shaping the company from its early days and guiding its development into a trusted and established healthcare organization.

Today, she continues to serve as a key advisor to the board and management team, offering strategic insight, thoughtful guidance, and forward planning that support the company's long-term direction and sustained growth in the healthcare sector.



Fariz Nizham Bin Dato Sri Haji Mohd Husin
Director

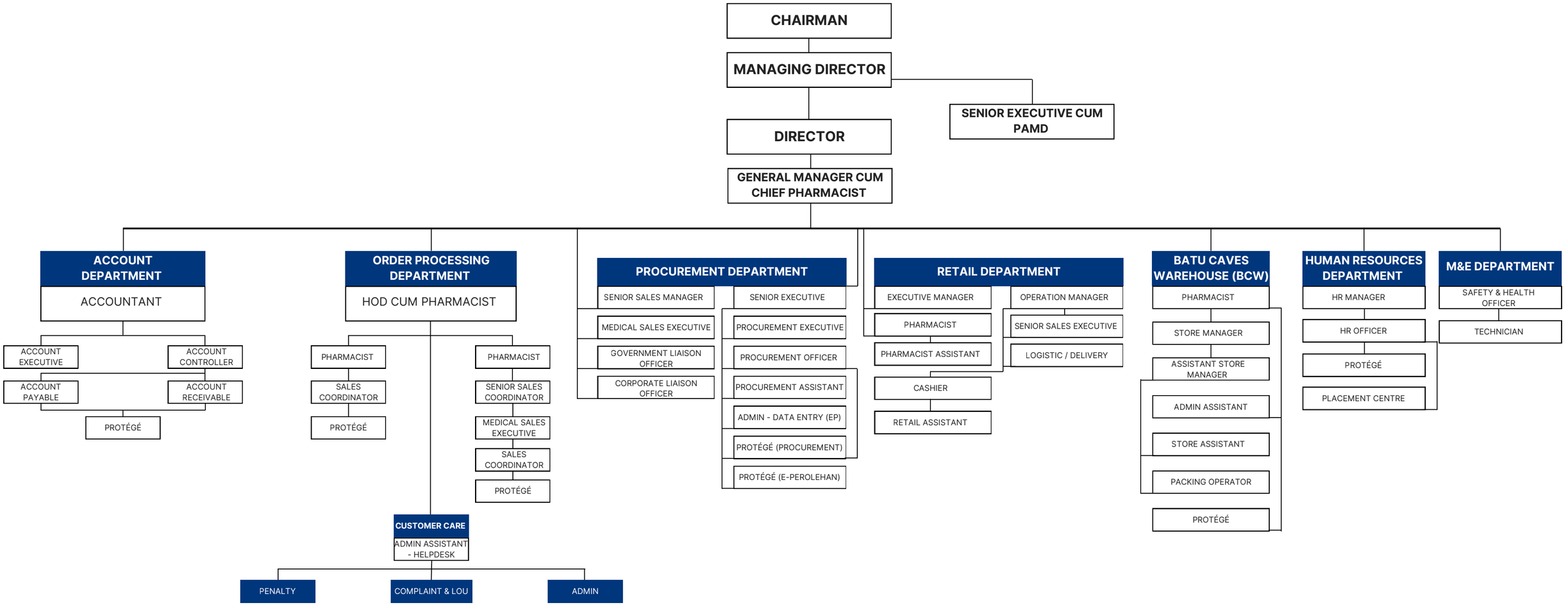
Fariz Nizham serves as Director, bringing strong operational and business development expertise to the organization. His forward-thinking approach and next-generation leadership play a key role in driving the company's long-term growth in the healthcare sector.

He leads the company's expansion into nutrition products and medical devices, drives strategic planning, manages key communications, and oversees pricing negotiations. He also supervises financial performance, ensuring sustainable growth and positioning the company for greater success in the evolving healthcare landscape.

The Board of Directors at MSAP is committed to steering the company towards continually growth and operational excellence, with a focus on innovation, customer satisfaction, and upholding the highest ethical standards and compliance in the pharmaceutical and healthcare industries.

ORGANIZATIONAL STRUCTURE

M.S. Ally Pharma Sdn. Bhd. (MSAP) operates with a streamlined and efficient organizational structure, ensuring that each department functions cohesively to meet the company's goals. Our team is composed of highly skilled professionals who work collaboratively to drive the company's success in the pharmaceutical and healthcare distribution sectors.





WAREHOUSE & LOGISTICS

At M.S. Ally Pharma Sdn. Bhd. (MSAP), our Warehouse & Logistics team plays a vital role in ensuring the smooth and efficient storage, management, and distribution of pharmaceutical products and medical devices. We are committed to maintaining the highest standards of quality, safety, and compliance throughout our supply chain operations.

KEY FUNCTIONS:

1. Warehouse Management

We operate a 24,000 sq ft warehouse in Batu Caves, Selangor, with storage for 200 pallets. The warehouse ensures a clean, environment with temperature and humidity control as specified to maintain product quality Safety and efficacy.

2. Good Distribution Practice (GDP) Good Distribution Practice for Medical Devices (GDPMD)

Our operations follow GDP standards for pharmaceutical storage and distribution, with data loggers used to monitor conditions, ensuring compliance with risk to medical devices complying with GDPMD requirements, including possessing a valid GDPMD certificate and establishment licences

3. Inventory Control

Client inventory management systems track stock levels and expiry dates to ensure optimal product availability and minimize waste.

4. Logistics and Distribution

Our logistics team ensures timely delivery to healthcare facilities and institutions, including hospitals, clinics, and pharmacies, while meeting regulatory and compliance standards.

5. Quality and Compliance

The warehouse is certified under ISO 9001:2015 for quality management, ensuring that all products are stored, handled, and distributed safely and efficiently with the required procedures and good documentation practice.

6. Security and Risk Management

We implement security systems and risk management practices to protect inventory and ensure reliable supply chain operations.

MAJOR CLIENTELE

M.S. Ally Pharma Sdn. Bhd. (MSAP) is proud to serve a diverse and reputable customer base across Malaysia's healthcare sector. Our long-standing relationships are built on trust, reliability, regulatory compliance, and consistent delivery of high-quality pharmaceutical products and medical devices.

Our major customers include:

1. MOH
2. MOD
3. MOHE
4. KDN
5. MBPJ
6. DKBL
7. IJN
8. TNB
9. ISN
10. LPPKN

KEMENTERIAN KESIHATAN MALAYSIA

KEMENTERIAN PENDIDIKAN MALAYSIA

MINDEF

KEMENTERIAN DALAM NEGERI

UNIVERSITI SAINS MALAYSIA

PUSAT PERUBATAN UNIVERSITI MALAYA

UNIVERSITI KEBANGSAAN MALAYSIA
The National University of Malaysia

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
Garden of Knowledge and Virtue

INSTITUT JANTUNG NEGARA
National Heart Institute

MBPJ

TENAGA NASIONAL

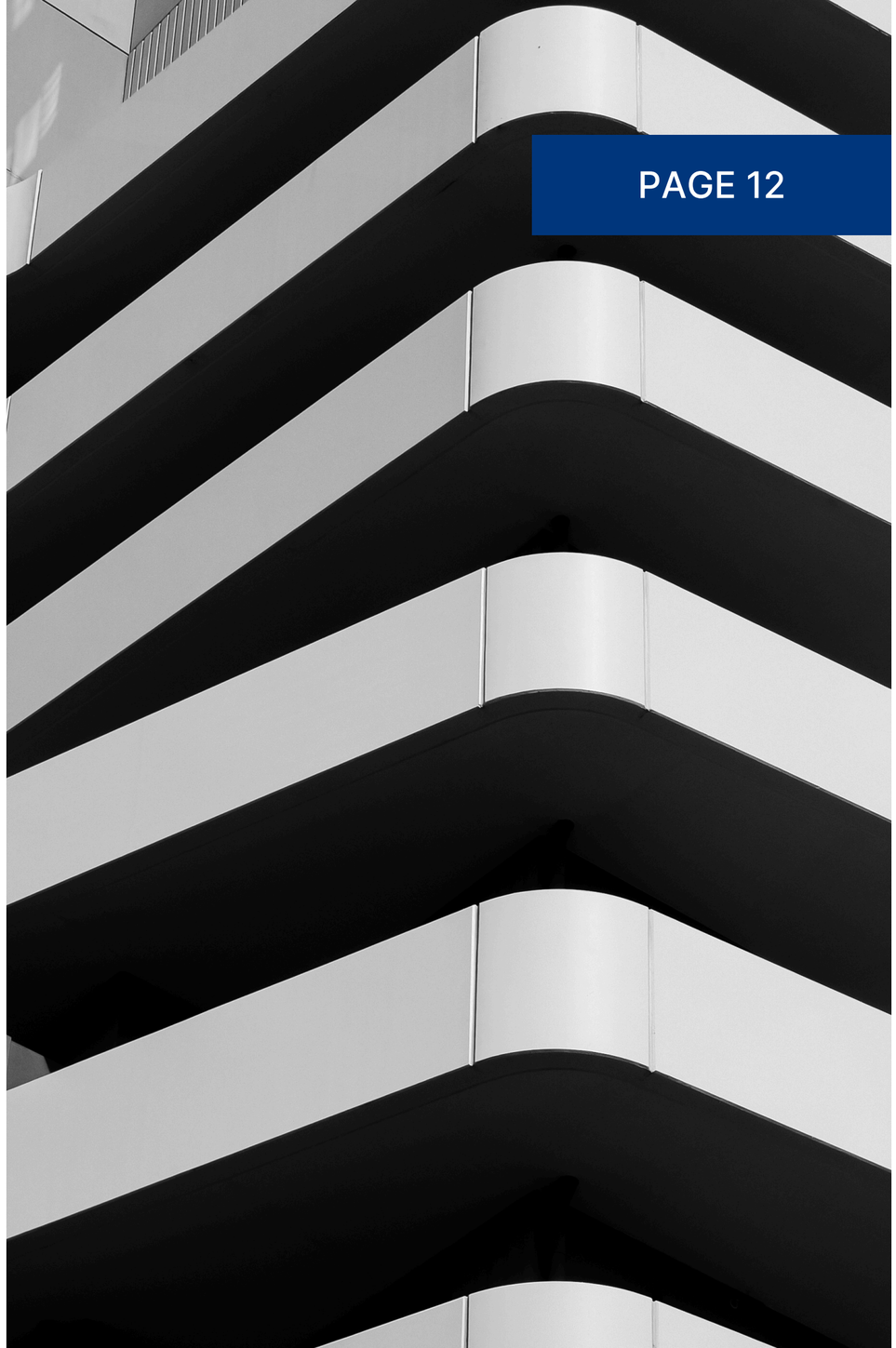
LPPKN
NATIONAL POPULATION AND FAMILY DEVELOPMENT BOARD

ISN

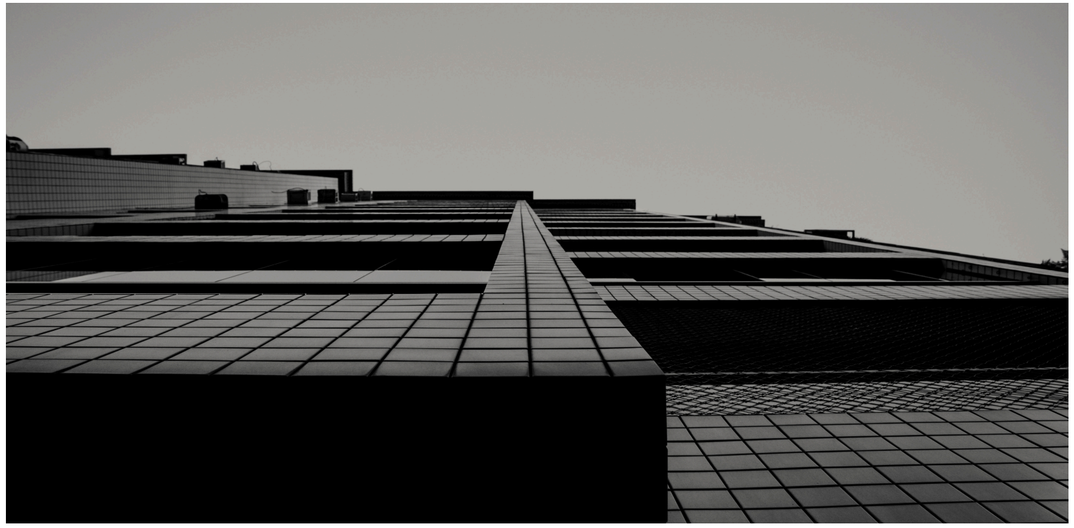
NATIONAL KIDNEY FOUNDATION MALAYSIA

INSTITUT KEMAHIRAN BELIA NEGARA

MSAP's ability to serve both public and private sectors, combined with our ISO-certified systems and GDP-compliant operations, positions us as a trusted partner for Malaysia's healthcare industry.







CERTIFICATIONS & ACCREDITATIONS

MSAP is committed to maintaining the highest standards of quality and compliance across all our operations. We hold several key certifications and accreditations that validate our dedication to excellence and regulatory adherence:

GOOD DISTRIBUTION PRACTICE (GDP)

Compliance with GDP standards for safe and optimal storage and distribution of pharmaceutical products.

ISO 9001:2015 CERTIFICATION

Certification for Quality Management Systems, with a formalised framework, processes, procedures and responsibilities to consistently meet customer needs, improve performance, and achieve quality objectives.

GOOD DISTRIBUTION PRACTICE FOR MEDICAL DEVICES (GDPMD)

Compliance with GDPMD standards for quality, safety, and performance of devices throughout the supply chain, via storage, transport, with requirements for documentation, risk management in the distribution activities.

BUMIPUTERA COMPANY STATUS

Recognized by the Ministry of Finance (MOF), reflecting our strong contribution to the local economy.

MEDICAL DEVICES CERTIFICATE

Compliance with the Medical Device Authority (MDA), MOH, in possessing a valid Establishment Licence for carrying out business transactions of medical devices.

5-STAR EXCELLENCE SUPPLIER PERFORMANCE AWARD

Awarded by the Ministry of Defence, Malaysia for exceptional supplier performance in 2019.

MSAP – COMMITTED TO QUALITY AND COMPLIANCE.

These certifications and accreditations highlight our dedication to maintaining the highest standards in the pharmaceutical and healthcare industries.

WE'D LOVE TO HEAR FROM YOU

HEAD OFFICE

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68100 Selangor, Malaysia



PARTNER WITH MSAP TODAY

We sincerely appreciate your trust in M.S. Ally Pharma Sdn. Bhd. (MSAP). Your partnership is important to us, and we are committed to delivering high-quality products and exceptional service.