



Maiza Event &
Entertainment

COMPANY PROFILE

Creating Exceptional Experiences Through Creative Events

www.maizaevent.com

INTRODUCTION

Maiza Event & Entertainment (M) Sdn Bhd is a trusted and forward-thinking event management and entertainment company based in Johor, Malaysia. We specialise in delivering seamless, creative, and impactful events for corporate organisations, private clients, and community groups. With a strong commitment to excellence, we provide complete event solutions — from planning, conceptual design, and entertainment management to technical production and on-ground execution.

Since our establishment, we have built a solid reputation for reliability, creativity, and high-quality service delivery. Our team consists of experienced event planners, talented entertainers, technical specialists, and creative designers who work collectively to turn ideas into memorable experiences. Whether it is a grand corporate event, a wedding, a festival, or a live entertainment show, we ensure that every detail is carefully planned and executed with precision.

At Maiza Event & Entertainment, we believe that every event has a story — and our mission is to help clients tell that story in the most captivating way. With a client-centric approach and dedication to professional excellence, we continue to grow as one of the emerging event management companies in Malaysia, delivering events that truly stand out.



ABOUT US

Maiza Event & Entertainment (M) Sdn Bhd is a full-service event management and entertainment company committed to delivering exceptional experiences for clients across Malaysia. Headquartered in Iskandar Puteri, Johor, we specialise in organising corporate events, private celebrations, concerts, festivals, promotional activities, and a wide range of entertainment services tailored to client needs.

With a passion for creativity and a dedication to professionalism, Maiza Event brings fresh ideas and innovative concepts to every project. Our team consists of experienced event planners, creative designers, technical professionals, and talented performers who work together seamlessly to turn visions into reality. From the initial concept to the final execution, we ensure every event is managed with meticulous attention to detail, reliable coordination, and the highest quality standards.

Over the years, we have collaborated with corporate organisations, government bodies, SMEs, and private clients to produce impactful, memorable events. Our services encompass full event planning, stage and lighting setup, sound management, decoration, talent booking, logistics, and technical production — allowing clients to enjoy a complete one-stop event solution.





Maiza Event &
Entertainment



VISION & MISSION

VISION

To become one of Malaysia's most trusted and innovative event and entertainment companies, recognised for delivering world-class experiences, creative excellence, and reliable end-to-end event solutions.

MISSION

Our mission is to consistently deliver exceptional, memorable events through:

1. Creativity & Innovation

Developing unique concepts, fresh ideas, and impactful event experiences that inspire and engage audiences.

3. Client-Centric Solutions

Understanding our clients' needs, goals, and expectations to provide customised event solutions that exceed satisfaction.

5. Strong Partnerships

Building long-term relationships with clients, partners, suppliers, and talent to enhance overall event value.

2. Professional Excellence

Ensuring high standards in planning, coordination, technical execution, and customer service.

4. Quality & Reliability

Providing dependable services with attention to detail, ensuring every event is delivered smoothly and successfully.

6. Continuous Improvement

Constantly upgrading our skills, technologies, and event capabilities to stay ahead in the evolving event industry.

DIRECTORS' MESSAGE

Dear Valued Clients and Partners,

It is my great pleasure to welcome you to Maiza Event & Entertainment (M) Sdn Bhd. Since the establishment of our company, our mission has been clear — to deliver exceptional event and entertainment experiences that inspire, connect, and create meaningful memories.

At Maiza Event, we believe that every occasion deserves the highest level of dedication, creativity, and professionalism. Our team works tirelessly to understand the unique needs of each client and to transform their vision into a successful and memorable event. Whether it is a corporate gathering, a private celebration, or a large-scale entertainment event, we approach every project with passion and precision.

Over the years, we have built a strong foundation of trust and reliability through our commitment to quality, innovation, and service excellence. This has allowed us to grow steadily and establish ourselves as a dependable event partner across Malaysia.

As we continue moving forward, our focus remains on strengthening our capabilities, expanding our services, and embracing new ideas and technologies to deliver world-class events. We value the relationships we have built and look forward to working with you to create more unforgettable experiences.

Thank you for your continuous support and confidence in Maiza Event & Entertainment.

Warm regards,

Director

Maiza Event & Entertainment (M) Sdn Bhd

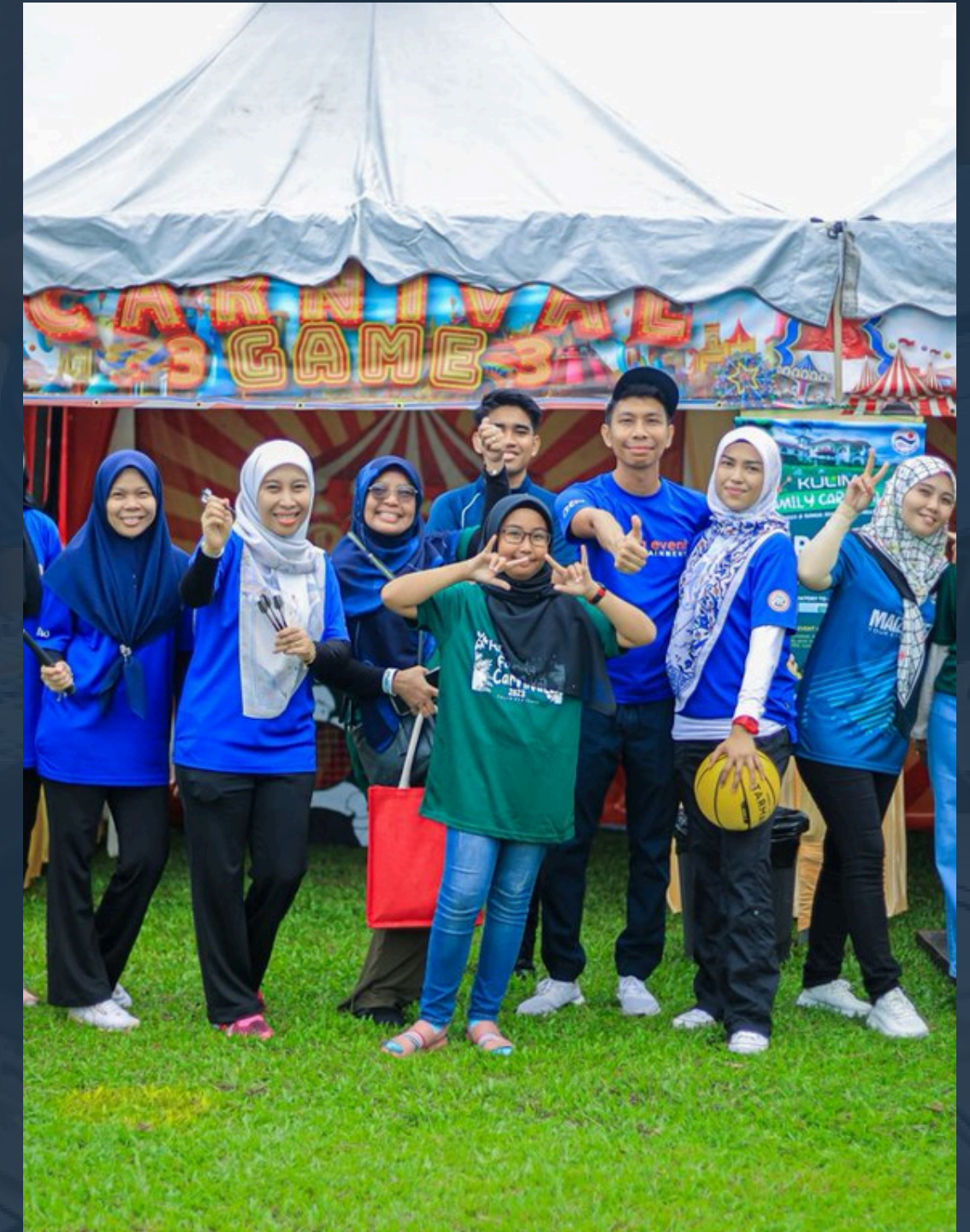
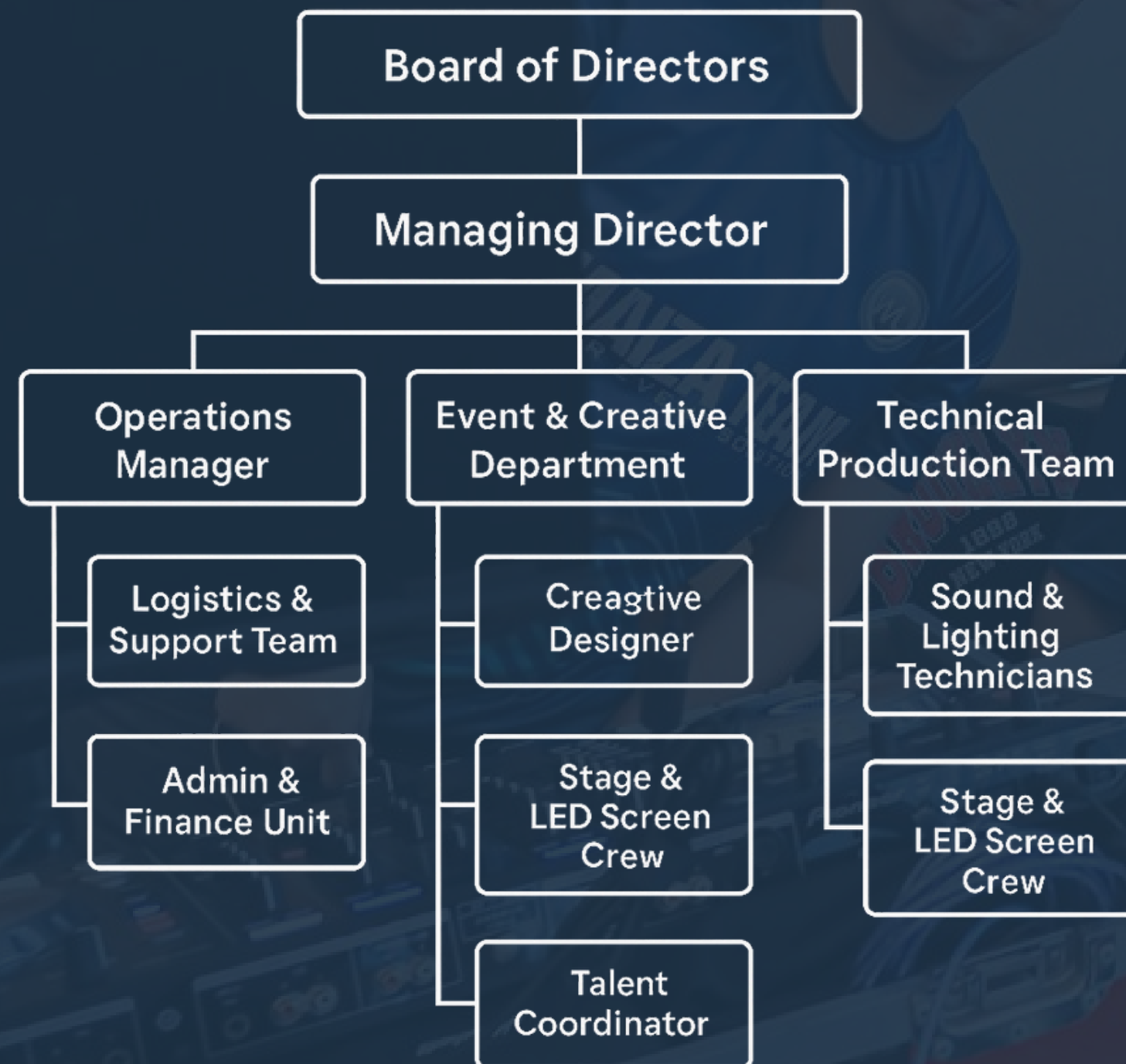


CORPORATE INFORMATION

- Company Name: Maiza Event & Entertainment (M) Sdn Bhd
- Company Registration No.: 1458910-M
- Business Nature: Event Management & Entertainment Services
- Business Category: Corporate Events
Private Events
Entertainment Solutions
Technical Production
- Registered Address: 25, Jalan Nusaria 5/7,
Taman Nusantara,
79200 Iskandar Puteri, Johor Bahru,
Johor Darul Ta'zim, Malaysia.
- Primary Contact: +6016 269 8415
- Email: maizaevents@gmail.com
- Website: www.maizaevent.com
- Operating Areas: Johor
Selangor
Kuala Lumpur
Putrajaya
Melaka
Nationwide (by request)
- Year Established: Malaysia
- Corporate Status: Private Limited Company (Sendirian Berhad)
- Core Competencies: Event Planning & Management
Stage, Sound & Lighting Production
Entertainment & Talent Coordination
Creative Design & Decorations
Technical & Logistic Solutions
Corporate, Private & Public Event Execution



CORPORATE STRUCTURE





3. Private Events

Elegant and personalised planning for weddings, engagements, birthday celebrations, anniversaries, and family events.

5. Stage, Sound & Lighting Production

Professional setup and operation of technical equipment including audio systems, lighting rigs, LED screens, and stage structures.

7. Roadshows & Promotional Activities

Planning and organising promotional events, community engagements, and brand activation activities.



4. Entertainment & Talent Management

Booking and management of performers, emcees, musicians, dancers, cultural performers, DJs, and special acts.

6. Event Decoration & Creative Design

Custom-made decorative themes, backdrops, floral arrangements, props, and visual concepts tailored to client preferences.

8. Equipment Rental Services

Comprehensive rental solutions for sound systems, lighting equipment, LED screens, tents, truss structures, and staging equipment.

OUR SERVICES (OVERVIEW)

Maiza Event & Entertainment (M) Sdn Bhd offers a complete range of event and entertainment solutions designed to meet the needs of corporate, private, and public clients. Our expertise covers everything from conceptual planning to full-scale execution, ensuring seamless, memorable, and impactful events.

We provide the following core services:

1. Event Planning & Management

Professional end-to-end coordination for all types of events, ensuring smooth execution and exceptional outcomes.

2. Corporate Events

Specialised services for business functions including product launches, conferences, seminars, gala dinners, and award ceremonies.



CORPORATE EVENTS (DETAILED)

At Maiza Event & Entertainment (M) Sdn Bhd, we specialise in delivering high-impact corporate events that enhance brand presence, strengthen business relationships, and create meaningful engagement. Our team handles every element—from concept development to execution—ensuring professional, innovative, and seamless event experiences for organisations of all sizes.

We provide complete solutions for the following types of corporate events:

1. Product Launches

We create captivating product launch events that highlight your brand's identity and generate excitement among audiences.

Services include:

- Theme development
- Stage design & backdrop
- Lighting & sound
- Multimedia presentations
- Talent & emcee coordination
- Media/press coverage setup

3. Award Ceremonie

Professional staging and coordination to recognise and honour outstanding employees, partners, or contributors.

Services include:

- Stage & lighting
- Trophy presentation flow
- Multimedia videos
- Host/emcee management

2. Corporate Gala Dinners

Elegant and memorable gala evenings for companies celebrating achievements or milestones.

Services include:

- Ballroom decoration
- VIP setup
- Entertainment and performances
- Programme flow management
- Awards & recognition setup

4. Conferences & Seminars

Fully organised corporate sessions for knowledge sharing, training, and networking.

Services include:

- Registration system
- Speaker coordination
- LED screen & presentation setup
- Professional sound & microphones
- Event branding materials



5. Corporate Annual Dinners

Fun, engaging, and memorable themed annual dinners that encourage team bonding and employee recognition.

Services include:

- Creative themes
- Entertainment programs
- Prize giveaways
- Event photography & videography

7. Opening Ceremonies

Grand and professional opening ceremony arrangements for new branches, buildings, or business launches.

Services include:

- Ribbon-cutting setup
- Tokong drum & lion dance (optional)
- Sound & lighting
- Guest management

6. Business Expos & Exhibitions

Complete event planning for large-scale exhibitions, trade shows, and corporate showcases.

Services include:

- Booth design
- Event logistics
- Technical setup
- Crowd management

8. Press Conferences

Structured and media-friendly press events to communicate your company's announcements.

Services include:

- Stage and podium setup
- Media kit preparation
- Backdrop installation
- Coordination with media teams

PRIVATE EVENTS & CELEBRATIONS

At Maiza Event & Entertainment (M) Sdn Bhd, we turn personal moments into unforgettable memories. Our team delivers creative, elegant, and hassle-free event experiences for all private celebrations, ensuring every detail reflects your style and vision.

We offer complete planning, decoration, entertainment, and technical support for:



1. Weddings

Beautifully designed weddings with custom themes, floral décor, stage setup, lighting, and full reception coordination.

5. Baby Shower & Gender Reveal

Creative, joyful themes with dessert tables, custom props, and reveal effects.

2. Engagement Ceremonies

Elegant and intimate setups including décor, photography coordination, sound system, and flow management.

6. Family Gatherings & Private Parties

Stress-free event planning with décor, entertainment, and technical support.

3. Birthday Parties

Fun and themed celebrations featuring décor, balloon setups, dessert tables, games, and entertainment.

7. Cultural & Traditional Events

Authentic, respectful setups for cultural ceremonies and festival celebrations.

4. Anniversaries

Romantic event concepts with ambience lighting, décor, and live music options.

ENTERTAINMENT SOLUTIONS

Maiza Event & Entertainment (M) Sdn Bhd provides a wide range of high-quality entertainment services to elevate every event. Whether you're hosting a corporate function, private celebration, or public show, we offer professional performers and engaging entertainment that create a memorable experience for your audience.

Our entertainment solutions include:

1. Professional Emcees

Experienced multilingual emcees (Malay, English, Tamil, Mandarin) for corporate, formal, and casual events.

3. DJs

Professional DJs for weddings, parties, festivals, and corporate events with customised playlists.

5. Dance Performances

Modern, classical, and contemporary dance acts to entertain and energise audiences.

7. Celebrity & Talent Coordination

Booking of celebrity guests, influencers, hosts, and performers for special appearances and high-profile events.

2. Live Bands & Musicians

High-energy bands, acoustic performers, solo singers, and instrumentalists suitable for all event themes.

4. Cultural Performers

Traditional dance groups, cultural musicians, and heritage performances for formal or cultural occasions.

6. Special Acts

Unique talents such as:

- Fire performers
- Aerial acts
- Magicians
- LED & light shows
- Stunt or specialty performers



Why Choose Our Entertainment?

- Professional, experienced performers
- Wide selection of entertainment styles
- Customised performances to match event themes
- Reliable coordination and on-time delivery

TECHNICAL PRODUCTION

At Maiza Event & Entertainment (M) Sdn Bhd, we provide top-notch technical production services to ensure your event runs seamlessly. Our skilled team manages all technical aspects, including sound, lighting, staging, and audiovisual elements, to create the perfect atmosphere for your event.

Our technical services include:



1. Sound System

- Professional PA systems for clear and balanced sound
- Audio mixing and sound engineering for live events
- Wireless microphones, speakers, and amplifiers

LED Screens & Visuals

- LED displays for clear, high-definition visuals
- Video walls for large-scale events
- Projectors and multimedia solutions

2. Lighting Production

- Custom lighting setups for stage, ambiance, and décor
- LED lights, spotlights, moving heads, and effects
- Intelligent lighting control for live shows and events

5. AV Support

- Live video streaming and recording
- Projection mapping and live-feed screens
- On-site technical support and troubleshooting

3. Stage Design & Setup

- Stage construction and custom design
- Flooring, backdrop, and truss system installation
- Safety and compliance management

EVENT DECORATION & DESIGN

At Maiza Event & Entertainment (M) Sdn Bhd, we transform venues with creative, elegant, and personalised décor. Our design team collaborates with you to bring your vision to life, ensuring that every detail enhances your event's theme and atmosphere.

Our event decoration and design services include:

1. Thematic Stage Design

- Custom-designed stages to fit event themes
- Creative backdrops and visual effects
- LED screens and projections integrated with décor

3. Table & Venue Decoration

- Elegant table settings and centrepieces
- Chair covers, linen, and custom draping
- Lighting and fabric decorations to create a perfect atmosphere

4. Entrance & Red Carpet Setup

- Grand entrance designs with flowers, lighting, and décor
- Red carpet setups for VIP or high-profile events

5. Custom Props & Backdrops

- Themed props and custom-built structures
- Branded and personalised décor elements
- Interactive photo booths and display stations

2. Floral Arrangements

- Fresh, vibrant floral designs for tables, arches, and installations
- Tailored arrangements to suit the event style and mood



EQUIPMENT RENTAL

Maiza Event & Entertainment (M) Sdn Bhd offers a wide range of high-quality event equipment for rent, ensuring that all your technical and logistical needs are met. Whether for a small intimate gathering or a large-scale production, we provide reliable and well-maintained equipment to support the success of your event.

Our equipment rental services include:

1. Sound Systems

- Professional PA systems
- Microphones (wired & wireless)
- Speakers, amplifiers, and mixers

3. LED Screens & Projectors

- LED walls for large events
- HD projectors for presentations and displays
- Screen setup for conferences, seminars, and entertainment

5. Event Furnishings

- Chairs, tables, and linens
- Bar counters, VIP seating arrangements
- Podiums and display stands

2. Lighting Equipment

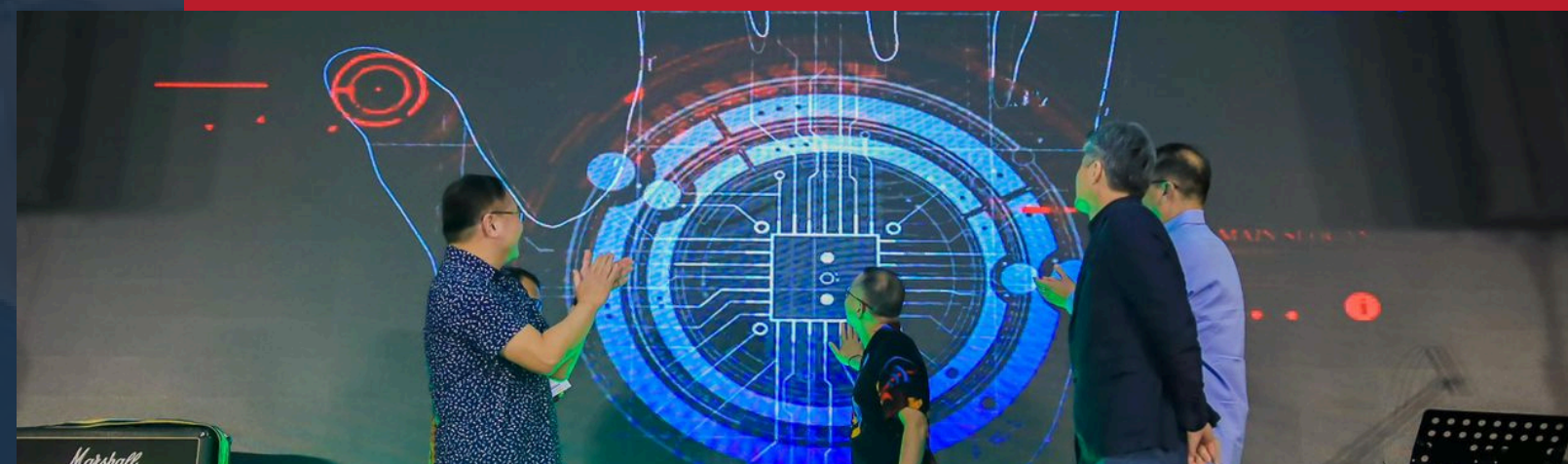
- Stage lights and LED lights
- Moving heads, spotlights, and effects
- Ambient and decorative lighting setups

4. Staging Equipment

- Stage platforms and risers
- Truss systems for large events
- Flooring and custom stage designs

6. Tents & Marquees

- Outdoor tents and marquees for all event sizes
- Customised structures for weddings, festivals, and exhibitions



PAST PROJECTS (PART 1)

At Maiza Event & Entertainment (M) Sdn Bhd, we are proud of our successful track record in delivering exceptional events across various industries. Below are some highlights of our past projects, showcasing the range and versatility of our services:

1. Corporate Award Ceremony — Johor Bahru

- Client: XYZ Corporation
- Event Type: Annual Corporate Awards
- Scope: Full event planning, technical setup, entertainment, and awards presentation.
- Outcome: A grand and memorable evening celebrating top performers, with flawless execution and glowing feedback from all attendees.

2. Wedding Reception — Kuala Lumpur

- Client: Mr. & Mrs. Tan
- Event Type: Luxury Wedding Reception
- Scope: Themed décor, floral arrangements, stage setup, live band performance, and full coordination of the event schedule.
- Outcome: A fairy-tale wedding that impressed both the couple and their guests with exquisite design and attention to detail.

4. Product Launch Event — Puteri Harbour

- Client: ABC Electronics
- Event Type: New Product Launch
- Scope: Stage design, multimedia presentations, product display, emcee management, and media coordination.
- Outcome: A highly successful launch event with media coverage and excellent customer engagement, generating buzz for the new product.

3. Cultural Night Festival — Iskandar Puteri

- Client: Cultural Heritage Association
- Event Type: Cultural Celebration & Festival
- Scope: Traditional performances, cultural exhibitions, food stalls, and complete event logistics.
- Outcome: A vibrant celebration of local culture, bringing the community together and showcasing rich heritage through performances and interactive exhibits.

5. Charity Gala Dinner — Johor

- Client: Cultural Heritage Association
- Event Type: Cultural Celebration & Festival
- Scope: Traditional performances, cultural exhibitions, food stalls, and complete event logistics.
- Outcome: A vibrant celebration of local culture, bringing the community together and showcasing rich heritage through performances and interactive exhibits.



PAST PROJECTS (PART 2)

Our portfolio reflects our commitment to delivering successful, high-quality events across different categories. Below are additional highlights showcasing our capabilities and versatility:

1. Concert Lighting & Sound Setup — Johor

- Client: Local Entertainment Group
- Event Type: Outdoor Concert
- Scope: Full audio engineering, stage lighting design, LED screens, and stage setup.
- Outcome: A high-energy concert with impressive lighting effects and crystal-clear sound, praised by both performers and the audience.

2. Community Celebration Event — Iskandar Puteri

- Client: Local Municipality
- Event Type: Community Festival
- Scope: Event management, cultural performances, sound system, tents, and décor.
- Outcome: A lively family-friendly celebration attracting large community participation, with smooth coordination and engaging activities.

3. Roadshow & Brand Activation — Johor Bahru

- Client: Retail Brand
- Event Type: Promotional Roadshow
- Scope: Booth setup, sound system, emcee engagement, promotional activities, and logistics.
- Outcome: Increased brand visibility and customer engagement, with positive results in lead generation and audience interaction.



4. Corporate Networking Dinner — Kuala Lumpur

- Client: Business Network Group
- Event Type: Networking & Formal Dinner
- Scope: Elegant décor, seating arrangement, stage backdrop, lighting, and programme flow coordination.
- Outcome: A graceful and well-executed corporate evening that received excellent feedback for ambience and coordination.

5. New Year Countdown Celebration — Johor

- Client: City Council / Private Developer
- Event Type: Public Countdown Event
- Scope: Stage construction, sound system, lighting effects, fireworks coordination (if applicable), and entertainment lineup.
- Outcome: A successful and festive countdown event enjoyed by the public, marking a memorable start to the new year.

OUR CLIENTS

Over the years, Maiza Event & Entertainment (M) Sdn Bhd has had the privilege of working with a diverse range of clients from various industries. Our commitment to quality, professionalism, and creativity has earned us the trust of corporate organisations, government bodies, SMEs, and private individuals.

We proudly serve clients in sectors such as:

Corporate & Business Organisations

- Companies hosting product launches, annual dinners, award ceremonies, and conferences
- Retail and commercial brands organising promotions and roadshows

Government Agencies & Local Municipalities

- Cultural events
- Community celebrations
- Public festivals
- Official ceremonies

Event & Industry Partners

- Entertainment groups
- Production companies
- Venue and hotel partners
- Catering & décor collaborators

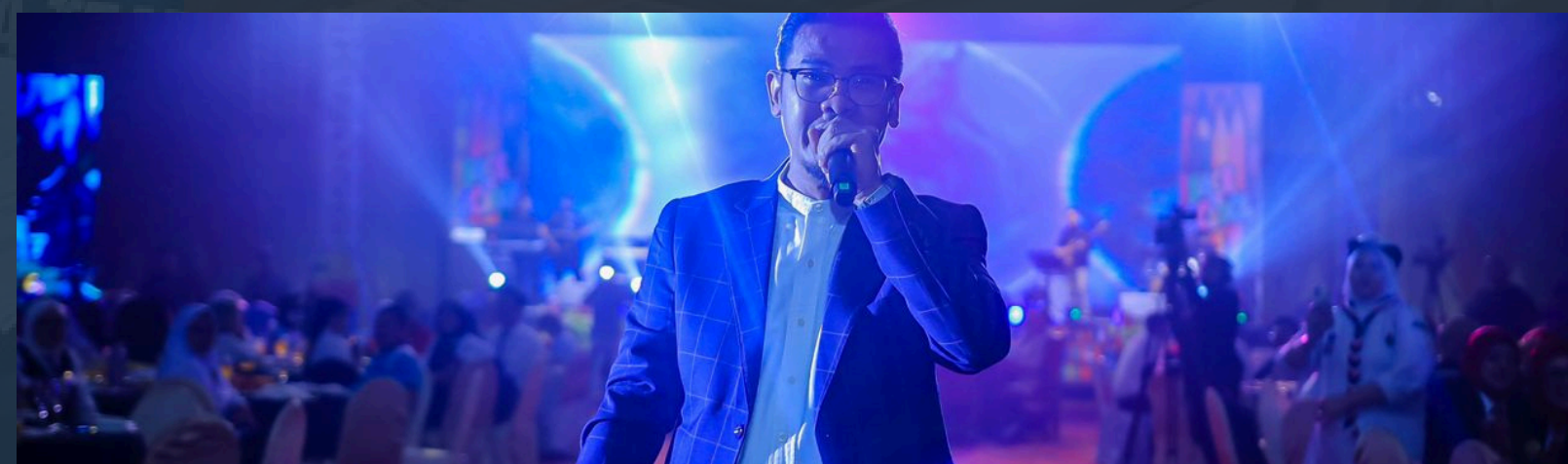
Private Clients & Families

- Weddings
- Engagements
- Birthday celebrations
- Anniversaries
- Family gatherings

Client Confidence

Our clients value us for our:

- Professional planning and execution
- Quality technical support
- Creative event designs
- Reliable, friendly service
- Ability to deliver events of any scale



WHY CHOOSE US

Choosing Maiza Event & Entertainment (M) Sdn Bhd means partnering with a dedicated team committed to delivering exceptional event experiences. We take pride in our creativity, professionalism, and attention to detail—ensuring every event is executed to the highest standard.

Here's why clients trust us:

1. Comprehensive Event Solutions

We offer complete end-to-end services, including planning, décor, entertainment, technical production, and equipment rental—everything you need under one roof.

2. Creative & Customised Concepts

Every event is unique. We design personalised themes and experiences tailored to your vision and objectives.

3. Experienced & Professional Team

Our skilled event planners, designers, technicians, and coordinators work together seamlessly to deliver flawless results.

4. High-Quality Equipment & Technology

We use reliable, professional-grade equipment for sound, lighting, staging, and visuals to ensure a smooth and impactful event.

5. Proven Track Record

Our portfolio includes weddings, concerts, corporate events, festivals, and brand activations, all executed with excellence.

6. Client-Focused Approach

We listen, understand, and incorporate your ideas, ensuring your expectations are not only met but exceeded.

7. Reliable & On-Time Delivery

Punctuality and efficiency are our priorities. Your event will always be executed according to schedule.

8. Competitive & Flexible Packages

We provide high-quality services at reasonable prices, with customisable packages to suit different budgets and needs.

We Make Every Event Memorable

From planning to execution, we bring dedication, creativity, and passion to every project—making us the trusted choice for events across Malaysia.





CONTACT US

We would love to be part of your next event! For inquiries, bookings, or consultations, feel free to reach out to us using the details below.



+6016 269 8415



www.maizaevent.com



maizaevents@gmail.com



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79200 Iskandar Puteri, Johor Bahru, Johor
Darul Ta'zim, Malaysia.



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Entertainment

THANK YOU

FOR YOUR ATTENTION

maizaevents@gmail.com